Enclosed below is a list of cookies we use on www.discoverhongkong.com as of the date hereof.

Cookie Type	Cookie Name	Name description
Strictly necessary cookies	CountryCode	Store detected country from maxmind, storing to cookie reduce the number of API call.
	DiscardImportantNotice	Flag to indicate whether user has discarded the important notice
	WebChat	Flag to indicate that Web Chat that has explicity been requested by a user was initiated from website and storing chat history on session
	UserPrivacyPreferences	Storing user options pertaining on cookie policy
	DHK esloution SSO Access Token	Store a single sign-on access token that will allow a user to access multiple applications with a single set of login credentials
Analytical/performance cookies	Adobe Analytics	Cookie set by Adobe Analytics to be able to track visitor's session in the website
	Google Analytics	Cookie set by Google Analytics to be able to track visitor's session in the website
Functionality cookies	SitePreference / LanguagePreference	Store the last selected country / language, the next visit user will be redirected to the selected country
	itineraryList	Adding in itinerary into trip planner, to be used in the itinerary planner
Location-based cookies	Location based push	To identify user's location and send location based push notification when users are in Hong Kong
	Location detection	To suggest nearby places of interest, give point-to-point navigation when users are in Hong Kong
Targeting cookies	userPersona	To classify user interest in the website such as outdoor, food, shopping, dining, family, etc
	Adobe Target	Cookie set by Adobe Target to be able to serve personalized content
Advertising cookies	DoubleClick	Cookies set by advertising partners for remarketing — targeted advertising experiences across different websites
	Google Adwords	
	Facebook Pixel	
	Tik Tok Pixel^	
	Lightning Bolt Tag*	
	Sky Adsmart#	
	Yahoo Pixel*	
	Xandr Pixel*	
Third party cookies	Google Twitter Pinterest Sina Weibo Youtube Instagram Outbrain Taboola Viedology Sojern Adara Yahoo* Xandr*	Cookies set by 3rd party

^Implemented in Discover Hong Kong International English, Southeast Asia English, Bahasa Indonesia, Thai and vietnamese sites only.
*Implemented in Discover Hong Kong United States English site only.
Implemented in Discover Hong Kong United Kingdom English site only.

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