

# EA British Academy Children's Awards

*Sunday 28 November 2010*

*The London Hilton, Park Lane*

WOW



Electronic Arts  
BRITISH ACADEMY  
CHILDREN'S AWARDS





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your imagination  
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CONGRATULATIONS  
TO ALL OF  
TONIGHT'S  
WINNERS



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**Tim Corrie**  
Chairman of the Academy

## Chairman's Welcome

appetite to get involved in the creative process of video game-making and we were delighted to promote the career opportunities within the gaming industry.

BAFTA's own commitment to young audiences is achieved year-round through a wide range of projects and events. Young film fans enjoyed a series of FilmClub events at their schools, as well as the Tate Movie Project for 5-13-year-olds to help make an animated film. Our television events included a behind-the-scenes look at the making of hit animation *Ben 10*, whilst a family-packed audience enjoyed an interview with James Hannigan, composer for the *Harry Potter And The Deathly Hallows* video game.

I am delighted that Brian Cant is here this evening to accept the Special Award. His warm and witty presenting style on shows such as *Play School* and *Play Away*, and sterling voice work for *Camberwick Green* and *Trumpton*, among many other shows, endeared him to a generation of young viewers.

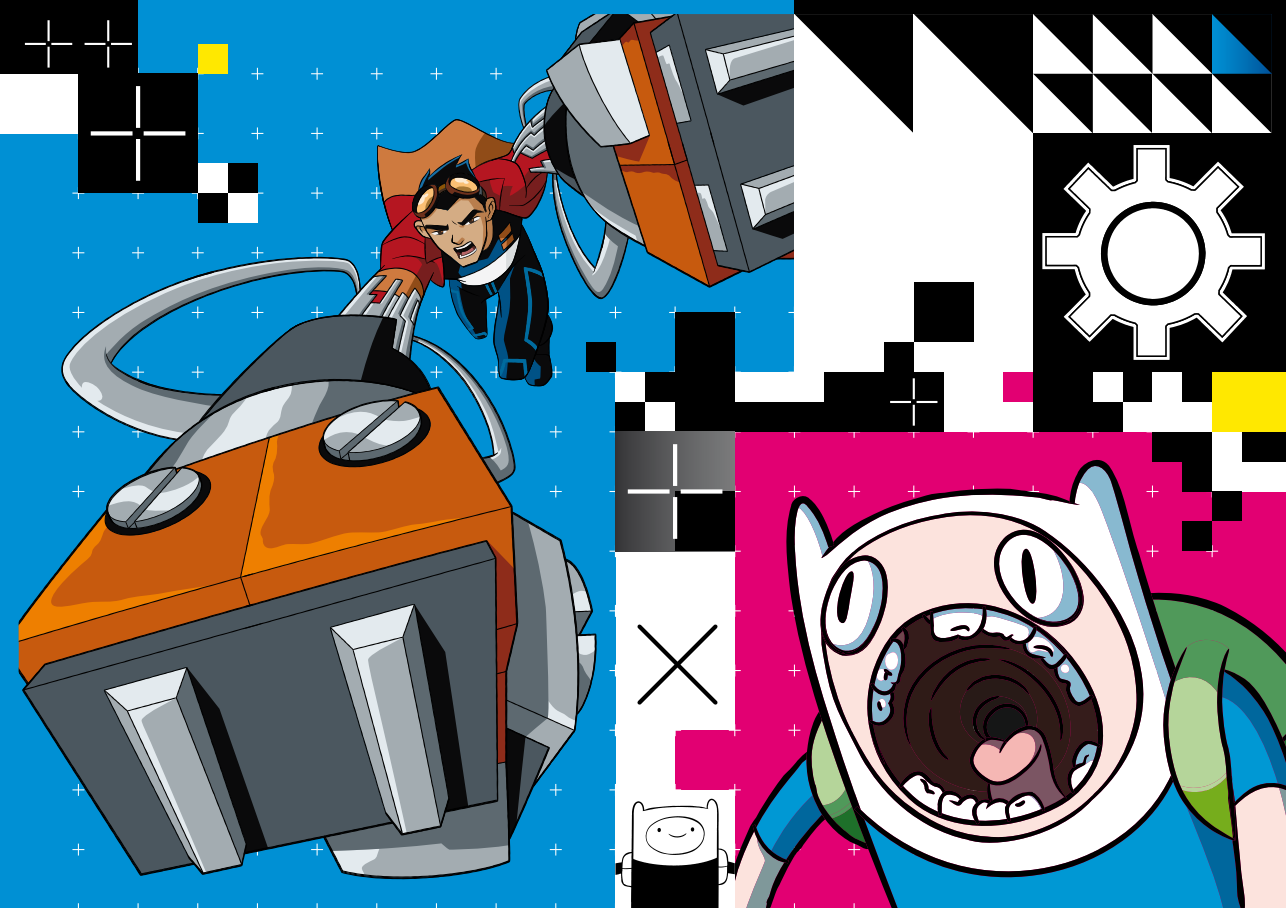
Julian Scott's energy and expertise has guided BAFTA's Children's committee through difficult and interesting times over the last three years in his capacity as committee chairman. He's been an invaluable champion of children's content and I offer my sincerest thanks to him as he steps down.

Finally, tonight marks five years of a happy partnership with EA as title sponsors of this event. They have been true partners in every sense of the word and we look forward to continuing this fruitful relationship.

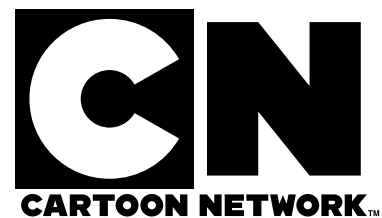
I'm sure we will all have a wonderful evening.

**I** doubt there is anyone in this room who can't remember his or her favourite films, programmes and even video games that lit up their childhood and inspired them to emulation. This event celebrates the hugely talented teams and individuals whose creativity is making an impact on young British audiences, whether making learning fun or delighting/terrifying them with original stories. There is no denying that, with children's TV in particular, we are experiencing difficult times with overstretched budgets and sparse commissions. We have, nevertheless, a vast range of rich and diverse work to be proud of.

Let's not forget that tonight also celebrates the best of children's film, online media and video games, as well as television. In fact, tonight we welcome the finalists of the BAFTA Young Game Designers competition that we launched in June this year. They, along with hundreds of other youngsters across the country, demonstrated a real



**CARTOON NETWORK**  
congratulates all winners and nominees!



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**Simon Smith-Wright**  
UK PR Director,  
Electronic Arts

## Sponsor's Welcome

Each year these wonderful Awards celebrate the incredible breadth of children's entertainment today and recognise the amazing talented people who create it. This evening, we all share in the delight and celebrations of those who take home the world-famous BAFTA mask in recognition of their excellence. We congratulate all the nominees and winners.

As sponsor of these Awards for the last five years, we recognise the great work that BAFTA does throughout the year. Long after award-winners have guzzled their last drop of champagne tonight and those hard-earned awards are put with pride onto mantelpieces and into display cabinets, the BAFTA team are back to work doing what they do brilliantly, year round.

When we began as sponsor of these Awards, BAFTA already recognised the art form of video games. Five years on, we thank BAFTA for all the work they do in our sector – truly embracing it and all it represents in its artistry. From the Children's Awards to the Video Games Awards, from regular events to workshops and master classes, video games have become an integral part of the Academy.

This year, EA and BAFTA launched a new and exciting initiative that further explores the creative possibilities and career opportunities within video games. The BAFTA Young Game Designers competition invited teams of young people aged 11–16 from across the UK

to submit designs for a new video game. The aims of the competition were to promote creativity, help young people understand the different roles within video game design and highlight key subject areas for entry into the industry. This competition would not have been possible without the cooperation and partnership from the National Endowment for Science, Technology and the Arts (NESTA) and Abertay University.

The finalists are all here tonight and the winning team will receive a prize package that includes a BAFTA Young Game Designers Award; a work experience stint at EA's Bright Light studio during which they will continue to develop their games concept; and a prototype of the winning game developed with Abertay University.

This is such an exciting competition and entirely unique in the UK. Many young people consider that a career in the games industry is just for those who are "good at computers" – but ours is an industry which increasingly relies on a diverse range of talents, including storytelling, art, animation, design, physics, maths and more. Our ambition is that BAFTA Young Game Designers will grow and inspire young people to discover and develop these talents, playing an important part in investing in the future of Britain's creative industries and visual arts.

We're thrilled that this competition will return next year – be sure to check [bafta.org/ygd](http://bafta.org/ygd) for more info and help us encourage more youngsters to get involved in this thriving industry.

Perhaps we will see the finalists and winners of BAFTA Young Game Designers tonight back here in few years time picking up a BAFTA mask at BAFTA's Video Games Awards. We really hope so.

We thank everyone who made the competition possible – BAFTA, NESTA, our Bright Light studio team, Abertay University and all the jurors. Most of all we congratulate all the nominees on their achievements and wish them every success in the future.

Have a great evening.





GOOD LUCK TO ALL THE NOMINEES THIS EVENING FROM

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# The Nominations

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& { } \* ’ √ ¶

*In loving memory of Su Hurrell.  
A truly inspirational person who enriched  
children's lives in so many different ways.  
Thank you for enriching our lives too.*



Novel  
ENTERTAINMENT

THE NOMINATIONS

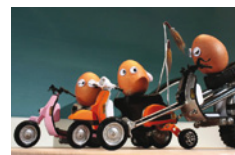
## Animation



**Doctor Who:  
Dreamland**  
Production Team  
BBC Wales Interactive/  
LittleLoud/CBBC  
A faithful extension of the  
Doctor Who brand lead by  
David Tennant's compelling  
voice performance.

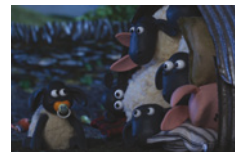


**Horrid Henry**  
Lucinda Whiteley,  
Dave Unwin  
Novel Entertainment/CiTV  
Truly reflects a boy's world  
and what they are thinking  
to great comedic effect.



**Ooglies**  
Nick Hopkin  
BBC Scotland/CBBC  
Inventive slapstick  
comedy that's not afraid  
to be naughty.

**Shaun The Sheep**  
Gareth Owen,  
Richard Webber,  
Chris Sadler  
Aardman Animations/CBBC  
A charming, well-paced  
story with good comedic  
timing. Lovingly produced.



## Channel of the Year



**CBBC**  
A showcase for UK  
production, with  
something for everyone.



**CBeebies**  
Warm, safe and wide-  
ranging, this channel  
has an impressive mix of  
distinctive programming.



**Cyw**  
This dynamic and diverse  
programming conveys  
a strong connection  
and commitment to  
its audience.



**Milkshake!**  
The energetic and  
engaging presenters give  
the excellent programming  
a personal touch.

Cyw

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EVERY DAY

7:00

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With Cyw we love to laugh,  
sing and play, and we can  
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Cymru/Wales: Sky-104, Freeview-004, Virgin TV-167, Freesat-104,  
DU/UK: Sky-134, Freesat-120. [s4c.co.uk/clic](http://s4c.co.uk/clic)  
S4C Clirlun: Freeview HD-53 yng Nghymru/in Wales

To our friends and clients at  
**CBBC, Lion TV, Adastra,  
Handle and Spout  
and The Foundation,**

*We're proud to have worked with  
you this year and we wish you the  
very best of luck at the awards.*

**Congratulations!**  
From all of us at Platform.

**platform**  
post production

Platform completed post production on the nominated series 'Horrible Histories', 'Relic: Guardians of the Museum', 'Grandpa in My Pocket' and 'Escape from Scorpion Island'.

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THE ART FORMS OF  
THE MOVING IMAGE.



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS

## THE NOMINATIONS

### Comedy



#### **Big Babies**

Catherine Gosling Fuller,  
Jon Riche, Spencer Jones  
*BBC Production/CBBC*

A unique and fresh  
show which pushes the  
boundaries. Well produced  
with some strong acting.



#### **Horrible Histories**

Production Team  
*Lion TV/Citrus TV/CBBC*

Takes potentially serious  
subject matter and turns it  
on its head. Very creative,  
courageous, entertaining  
and funny.



#### **The Legend Of Dick And Dom**

Steve Ryde, Dez McCarthy  
*CBBC/CBBC*

A very well produced  
and slick show which is  
both funny and charming,  
featuring strong comedy  
performances from a  
likeable duo.

#### **Sorry I've Got No Head**

Jeremy Salsby, Tom Miller,  
Ian Curtis  
*SO Television/CBBC*

A truly inventive and  
original series that never  
patronises, featuring a  
strong cast with comedic  
pedigree.



### Drama



#### **The Boy From Before**

Martin Wright,  
Daryl Jackson, Owen Smith  
*Gamelab London/BSL Zone*

A highly original idea  
with effective use of non-  
professional young actors  
at the heart of the story.



#### **Roy**

Production Team  
*Jam Media/CBBC*

A strong central idea that  
shouts originality with a  
strong ensemble cast.



#### **The Sarah Jane Adventures**

Nikki Wilson, Joss Agnew,  
Gareth Roberts  
*BBC Wales/CBBC*

This show displays effortless  
gear changes between  
drama and comedy with  
high production values and  
strong child performances.

#### **Tracy Beaker Returns**

Production Team  
*CBBC/CBBC*  
Well drawn and  
convincing character  
acting that demands total  
engagement and laughter  
from the audience.



## Entertainment



**Escape From Scorpion Island**  
 Caroline El-Marazki,  
 Kate Douglas Walker  
*The Foundation/CBBC*  
 The danger in the show was invigorating. The teams' camaraderie was very impressive, as was the production's ambition.



**Junior MasterChef**  
 Karen Ross, Antonia Lloyd  
*Shine TV/CBBC*  
 A really well thought through development of the format for young people. The challenges and struggles of the participants were excellently portrayed.



**Relic: Guardians Of The Museum**  
 Rob Hyde, Ollie Brack  
*CBBC/CBBC*  
 A really strong offering, done with creativity.

**Undercover Dads**  
 Sarah Thornton,  
 Paul Taylor,  
 Howard Davidson  
*Tiger Aspect Productions/CBBC*  
 A very interesting mix of comedy and reality with a distinctive emotional underbelly.

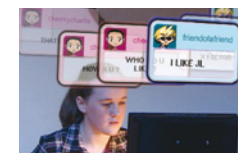
## Factual



**Election: Your Vote**  
 Carolyn Payne  
*Diverse Production/CBBC*  
 Opens up the world of politics to a new audience, wrapped within an entertaining format.



**My Life: Karate Kids**  
 John Walsh  
*Walsh Bros/CBBC*  
 A touching and thought-provoking insight into the world of disability, fused with great emotion, humour and joy.



**Newsround Special – Caught In The Web**  
 Production Team  
*CBBC/BBC Learning*  
 A special show, delivering a hard hitting issue with flair, imagination and passion. Engaging and brilliantly realised.



**Newsround Special – Living With Alcohol**  
 Lizzy Lambley,  
 Owenna Griffiths,  
 Gillian Scothern  
*CBBC/CBBC*  
 Highlights a serious and often unspoken issue. Informative, challenging, heartfelt and expertly executed.

Universal Pictures International and Working Title  
Thank The EA British Academy Children's Awards  
and Proudly Congratulate Our Nominees



## Best Feature Film

Producers: Lindsay Doran, Tim Bevan and Eric Fellner

Director: Susanna White

Writer: Emma Thompson

### THE NOMINATIONS

## Feature Film



### Fantastic Mr. Fox

Wes Anderson,  
Allison Abbate,  
Scott Rudin,  
Jeremy Dawson  
*Indian Paintbrush/  
Regency Enterprises/  
Twentieth Century Fox*  
Successfully balances the joys  
of Roald Dahl's story with  
Anderson's unique vision.



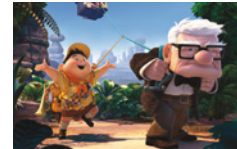
### Toy Story 3

Darla K Anderson,  
Lee Unkrich,  
Michael Arndt  
*Disney/Pixar/Walt Disney  
Studios Motion Pictures UK*  
A unique third installment  
that is as innovative and  
consistently enjoyable as  
its predecessors.



### Nanny McPhee And The Big Bang

Lindsay Doran, Eric Fellner,  
Susanna White,  
Emma Thompson  
*Working Title Films/  
Universal Pictures*  
A wealth of British talent  
delivers this heart warming  
tale as Nanny McPhee  
takes on a family and a new  
set of challenges.



### Up

Jonas Rivera, Pete Docter,  
Bob Peterson  
*Disney/Pixar/Walt Disney  
Studios Motion Pictures UK*  
A highly original tale  
told straight from the  
heart with the highest  
level of animation and  
characterisation.

## Independent Production Company



### Handle And Spout

Inspired by their passion  
and dedication to children's  
television. Small but  
perfectly formed.

### Kindle Entertainment

With their diverse  
portfolio, passion,  
dedication and expertise,  
they're a beacon of quality  
and commitment.



part of zodiak media group

### The Foundation

They have the ability to  
produce 'talked about'  
kids TV across all genres  
at the highest level.  
A powerhouse within the  
kids' production sector.

### Lion Television

Their first venture into  
kids TV has been a  
game-changer and  
transformed the way  
children view history.



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# nickelodeon™

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## THE NOMINATIONS

### Interactive



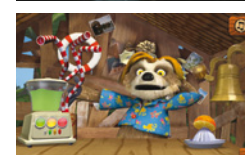
**Home Sheep Home**  
([shaunthesheep.com](http://shaunthesheep.com))  
Development Team  
*Aardman Digital*  
A lovingly crafted, immersive and enthralling experience. A refreshing extension to the *Shaun The Sheep* web experience.



**The Secret Dancer**  
Sharna Jackson,  
Rosie Cardiff, Martin Percy  
*Tate Kids / The Royal Ballet School*  
Atmospheric, elegant and engaging – *Secret Dancer* provides a beautiful synthesis of film and interactive experiences.



**The Well by Melvin Burgess**  
Geoffrey Goodwin,  
Lee Hardman, Tony Wood  
*Conker Media for BBC Switch*  
A well written and scary experience helping to deliver a tense, powerful and considered narrative.



**ZingZillas**  
Tony Reed, Helen Stephens,  
Dominic Minns  
*CBeebies / Plug In Media / Blue Zoo*  
Really sweet and beautifully designed, *ZingZillas* shows just how to deliver musical education in a compelling and entertaining way.

### International



**Dirtgirlworld**  
Cate McQuillen,  
Janice Walker  
*Mememe / Decode / CBeebies*  
An unusual and truly innovative show that combines engaging educational content with mesmerising animation techniques.



**The Penguins Of Madagascar**  
Production Team  
*Schneider's Bakery / Nickelodeon / Nickelodeon UK*  
Exemplary in its technical aspects, storytelling, pacing, dialogue, musical score and appeal to all the family. A beautifully animated, brilliantly written show.



**Phineas And Ferb**  
Jeff 'Swampy' Marsh,  
Dan Povenmire  
*Walt Disney Television Animation / Disney XD UK*  
This show goes to the heart of childhood and children's humour. The central friendship provides a perfect platform for real laughs and a host of other funny characters.



**SpongeBob SquarePants**  
Production Team  
*United Plankton Pictures / Nickelodeon / Nickelodeon UK*  
A madcap world with its own crazy logic that remains loyal to this throughout. A genuinely funny, laugh-out-loud show.

## Special Award

# Brian Cant

A well-loved star from the world of children's television can find themselves with a wide and sometimes surprising fan base. This fact Brian Cant knows from experience.

"Two years ago I went to the Edinburgh Festival with a show called *Trumptonshire Tales*," he chuckles, "which Phill Jupitus did with me. The shows were packed out, not with children but 30 and 40-year-olds, bowing and scraping as I walked on. It's incredible the effect it had on people."

Now a genial 77-year-old, Cant has enjoyed a long acting career in television and theatre, working alongside such names as Richard Briers, Tony Robinson, Patricia Hodge and Barry Cryer. But it was as one of the most fondly remembered of *Play School* presenters that he found his way into the collective consciousness.

Along with his appearances on *Play Away*, and as narrator of *Trumpton*, *Chigley* and *Camberwick Green*, Cant unwittingly evolved from jobbing actor to national treasure thanks to an easy charm and the twinkle in his eye that hinted at a wry sense of humour.

But alongside the fun of those early programmes, great care was taken to educate as well as entertain, to remain inclusive just as the wider society was becoming more aware of its breadth and diversity.

"One of the main rules of those *Play School* days," Cant notes, "was that we should play to the camera as though we were talking to one child, in whatever circumstance. It could be somebody in a tower block, a nice semi-detached somewhere, or a Royal palace. You had to phrase everything so, whoever was watching it, they felt you were talking to them."

And there lies the great skill of a man who began his performing career as an actor in rep, and managed to successfully combine presenting children's television with roles in a succession of popular dramas including *The Long Way Home*, *No Hiding Place* and *Doctor Who* – in one episode of which he was killed by a Dalek.

The views of his generation of presenters on modern children's television hit the headlines recently, after an appearance on Radio 4's *Reunion* programme, though he is too much of a gentleman to dismiss the appeal of modern exponents out of hand. "Well I don't watch a lot of it," he says. "But it sometimes seems that there's no time to relax. I do find a lot of it quite noisy."

At the same time he is quick to point out that the Golden Age of children's television came when there were just two, later three, television channels, and modestly underplays his own contribution to it. The warmth of affection in which he is held by people he has never met was captured perfectly by James May, who eulogised him in a recent Daily Telegraph article.

"I never want to meet Brian Cant," the *Top Gear* presenter wrote, "in fact I was once at an event where I thought Brian Cant might have been in attendance, so I left just to be on the safe side. I don't doubt that Mr Cant is a nice man – how could he not be? – and would be a pleasure to meet. But Cant can't possibly live up to expectations, not if you grew up in the 1970s. I'm therefore leaving him in the radiant nimbus of spotlessness I've created for him in my mind where he can shine forever more."

ANWAR BRETT

Cant presents *Play School At Christmas* in 1977.Photo from *Here's A House: A Celebration Of 'Play School'* courtesy of Paul R. Jackson

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Despicable Me



Howl's Moving Castle

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### THE NOMINATIONS

## Learning Primary



### Alphablocks

Joe Elliot,  
Sioned Wyn Roberts,  
Adam Shaw

*Magic Lantern Productions/  
Blue Zoo/CBeebies*

An engaging piece of children's entertainment. There was no doubt that children would enjoy the programme and love singing the songs.



### Hansel And Gretel

Emma Wakefield,  
Emma Frank

*Lambent Productions/  
BBC Learning*

A visually arresting, imaginative and innovative re-telling of a well-known story that offered teachers a lot of opportunity for classroom use.



### L8R Youngers

John White,  
Malcolm Campbell,  
David Watson

*Hi8us South/BBC Learning*  
Great, gritty performances from a young cast with daring themes that would definitely appeal to the target market.

### Primary Creative Arts

Sophie Mccoy,  
David Barnes, Louise Lynch  
*Libra Television/  
BBC Learning*

A good lesson starter with clear practical use in the classroom. The 'beatbox' episode in particular was an engaging introduction to the music curriculum.

## Learning Secondary



**Democracy In Action: A Divided Europe And Immigration**  
Melanie Essex,  
Simon Thomson,  
Mark Egan

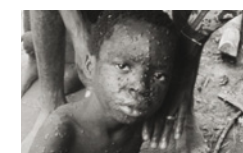
*BBC News/BBC Learning*  
With compelling story-telling, this programme makes history relevant and exciting for a teenage audience.



### Lesson Starters – The Holocaust

David Parker, Ian Bild  
*Available Light Productions/  
Teachers TV*

Six exceptionally well-judged films offer absorbing and distinctive perspectives on this important topic.



### Science Of Scams

Development Team  
*Objective Productions/  
Illumina Digital/Channel 4*  
A cunning use of YouTube sets up the 'hoaxes' for exposure in this original combination of interactive and video elements.

### Timelines.tv: Smallpox Through Time

Jon Adams, Andrew Chater,  
Paul Trainor  
*Adams Trainor/Timelines.tv*  
Expertly-produced films are artfully combined with a stimulating and fun online interactive learning framework.

# Award Winning Outside Broadcasts for Winners



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## THE NOMINATIONS

### Performer



**Justin Fletcher**  
 Gigglebiz  
 CBeebies/CBeebies  
 A comic genius, this was a masterclass from a modern day Benny Hill.



**Dani Harmer**  
 Tracy Beaker Returns  
 CBBC/CBBC  
 A subtle and thoughtful performance from a performer who's turned from child actress into a grown up star.



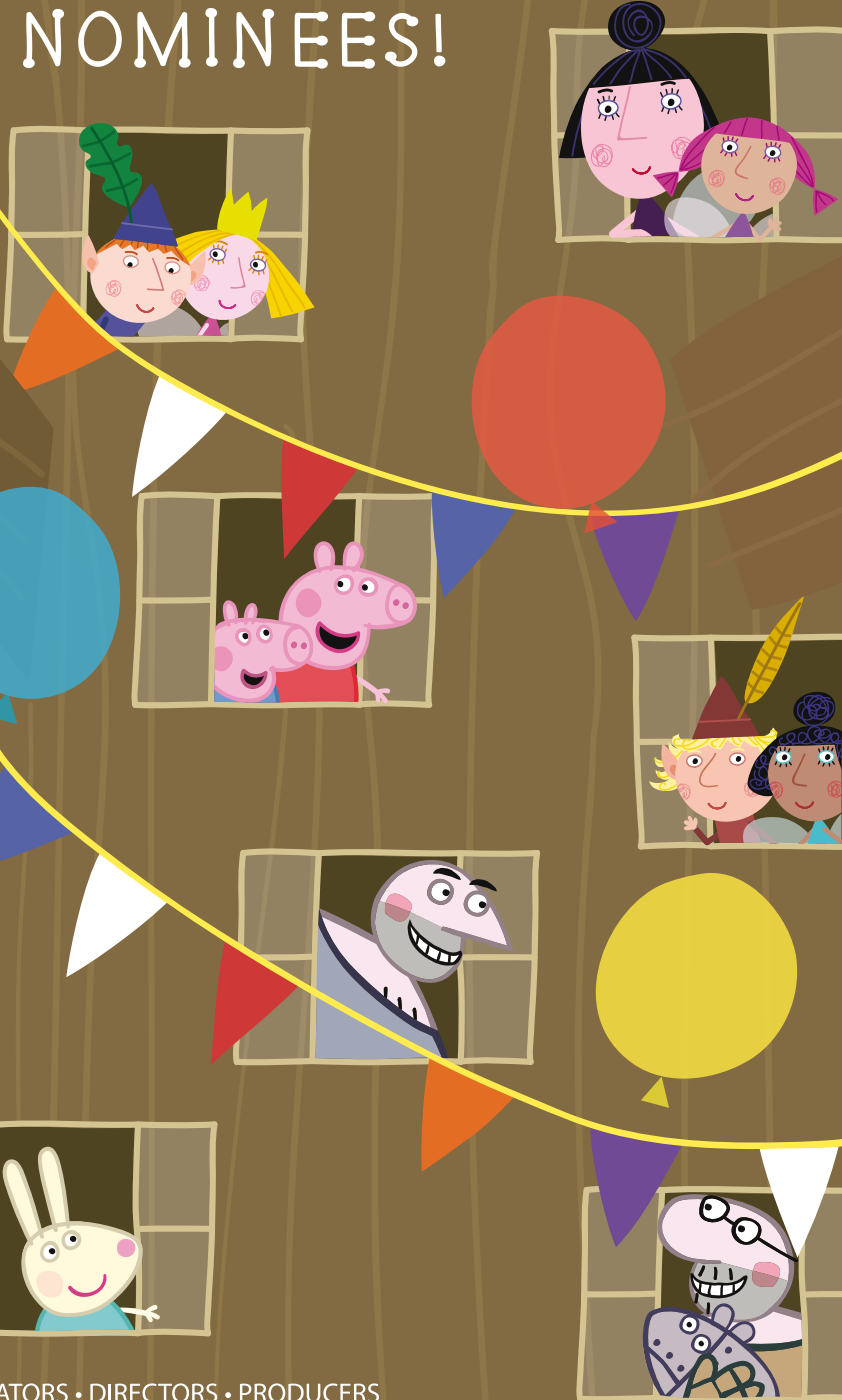
**Jim Howick**  
 Horrible Histories  
 Lion Television/Citrus TV/CBBC  
 A laugh-out-loud performance. He makes a funny sketch hilarious, and a great show fantastic.



**Richard Wisker**  
 Tracy Beaker Returns  
 CBBC/CBBC  
 This talented young performer cleverly showed us both hard on the outside and soft on the inside.



# GOOD LUCK TO ALL THE NOMINEES!



CREATORS • DIRECTORS • PRODUCERS  
THE BIG KNIGHTS • PEPPA PIG • BEN & HOLLY'S LITTLE KINGDOM

## THE NOMINATIONS

### Pre-School Animation



**Ben & Holly's Little Kingdom**  
Phil Davies, Neville Astley, Mark Baker  
*Astley Baker Davies / E1 Kids / Nick Jr. UK*

Intelligent and witty, childish yet wise, this is a series of modern classic fairytales in the making.



**Jungle Junction**

Erica Darby, Morgan Francis  
*Spider Eye Productions / Playhouse Disney UK*  
With great character animation and energetic voice performances to match, this series is CG at its vibrant best.



**Peppa Pig**  
Phil Davies, Neville Astley, Mark Baker  
*Astley Baker Davies / E1 Kids / Channel Five / Nick Jr. UK*

Its beautifully observed depiction of family life is bang on target for pre-schoolers – and their parents too!

**Timmy Time**

Jackie Cockle, Sarah Fell, David Scanlon  
*Aardman Animations / CBeebies*  
This heart-warming and characterful comedy keeps you smiling all the way through without ever uttering a word.

### Pre-School Live Action



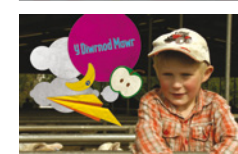
**Big And Small**  
David Collier, Wayne Moss  
*Kindle Entertainment / CBeebies*  
Witty words and music realised through exceptional puppeteering and vocalisation bring this fun, entertaining programme vividly to life.



**Grandpa In My Pocket**  
Mellie Buse, Jan Page, Richard Bradley  
*Adastra Creative / CBeebies*  
This genuinely funny, imaginative and visually inventive programme celebrates the special relationship between grandfather and grandson.



**Something Special**  
Allan Johnston, Helen O'Connell, Anna Perowne  
*CBeebies / CBeebies*  
An informative and constantly engaging programme presented with genuine warmth and enthusiasm by a skilful presenter.



**Y Diwrnod Mawr**  
Nia Ceidiog  
*Ceidiog / S4C*  
An empowering and entertaining portrait of contemporary farming life seen through the eyes of Sion, a singularly engaging boy.



GOOD LUCK to all the BAFTA nominees from

**Rabbids GO HOME™** and **JUST DANCE™**

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**UBISOFT**

THE NOMINATIONS

Presenter



**Andy Akinwolere**  
Blue Peter Special  
(Andy's World Cup Goal)  
*CBBC/CBBC*  
Andy's journey to South Africa with a young football team was highly emotional and engaging. He won the kids over with his passionate belief in them.



**Richard Hammond**  
Richard Hammond's Blast Lab  
*DCD/September Films/Hamster's Wheel Productions/CBBC*  
Richard's connection with a young audience is always entertaining, never patronising.



**Justin Fletcher**  
Something Special  
*CBeebies/CBBC*  
Justin's unselfconscious connection with the camera brings the children on screen and children at home closer together.

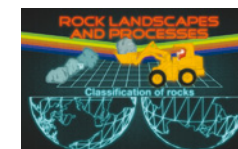
**Iain Stirling and Phil Fletcher (Hacker The Dog)**  
Iain and Hacker on *CBBC/CBBC*  
Making entertainment out of links is a real skill. Iain and Hacker are funny, engaging and endlessly inventive.



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BBC

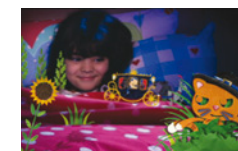
Short Form



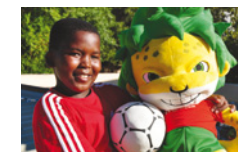
**BBC Bitesize GCSE Geography**  
Andrew Lees, David Percy, Jade Hanley  
*BBC Bitesize/BBC Learning*  
A very witty, refreshing way of underlining key curriculum points. Creative use of archive footage entertains without subverting the message.



**My Favourite Bedtime Story**  
Clare Norowzian, Helen Arnsten  
*Nickelodeon UK/Blue Zoo/Nick Jr. UK*  
Opening our eyes to stories from around the world, as told by a parent to their child, this is a beautifully produced re-invention of the bedtime story.



**It's A New Day**  
Maria Timotheou, David Wachs  
*Nickelodeon UK/Nick Jr. UK*  
A thoughtfully made window on the world of different children from different cultures as they go about their day.



**World Cup Stories**  
Jacqui Doughty, Julika Kennaway  
*Walk Tall Media/BBC Learning*  
This series not only celebrates the technical achievements of the stadiums, but also brings the lives of the local children into sharp focus.

## Video Game



**New Super Mario Brothers (Wii)**  
Shigeyuki Asuke,  
Takashi Tezuka,  
Hiroyuki Kimura  
*Nintendo*

Incorporates familiar gameplay elements with truly innovative multiplayer action and the level of polish and sheer pleasure we've come to expect from the franchise.



**Rabbids Go Home (Wii)**  
Pierre-Arnaud Lambert,  
Jacques Exertier,  
Christophe Pic  
*Ubisoft Montpellier*  
Builds on the series' distinctive sense of humour and absurd, surreal storylines to create a game of real wit and innovation unlike anything else on the market.



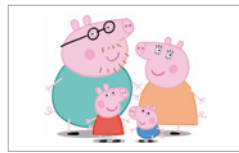
**Pokemon Heart Gold And Soul Silver (DS)**  
Shigeki Morimoto  
*Nintendo*

Builds on the Pokemon universe with new challenges and gameplay options, including the mobile device PokeWalker.



**Super Mario Galaxy 2 (Wii)**  
Koichi Hayashida,  
Yoshiaki Koizumi,  
Takashi Tezuka  
*Nintendo*  
A richly evocative storyworld that perfectly balances open exploration and narrative development.

## Writer



**Neville Astley, Mark Baker, Phil Hall**  
Peppa Pig  
*Astley Baker Davies/ E1 Kids/Channel Five/ Nick Jr. UK*



Well targeted pre-school animation about a family of pigs and their everyday dilemmas. Sweet and funny, with simple but effective animation.



**Phil Ford**  
The Sarah Jane Adventures  
*BBC Wales/CBBC*  
Ambitious science-fiction successfully transferring the *Doctor Who* franchise to a shorter format with younger protagonists, without losing any of the peril or sense of adventure.



**Paul Smith**  
Roy  
*Jam Media/CBBC*  
A metaphorical exploration of issues around disability and diversity. Roy is a sympathetic character with whom young audiences can easily engage.

**The Writing Team**  
Horrible Histories  
*Lion TV/Citrus TV/CBBC*  
A well-crafted adaptation of the popular Terry Deary books in a sketch show format. A great way to stimulate children's interest in history.

## Juries

**Animation**  
Cecilia Persson *Chair*  
Joss Duffield  
Billy Macqueen  
Paul Shuttleworth  
Melanie Stokes  
Karen Vermeulen  
Nathan Waddington  
Alexi Wheeler

**Channel Of The Year**  
Jocelyn Stevenson *Chair*  
Simon Amster  
Greg Childs  
Jo Killingley  
Jeff Norton  
Nigel Pickard  
Ed Pugh  
Zoe Scurfield

**Comedy**  
Emma Tennant *Chair*  
Edward Galton  
Michaela Hennessey-Vass  
John Marley  
Allan Stenhouse  
Sy Thomas  
Lucinda Whiteley

**Drama**  
Debbie MacDonald *Chair*  
Vanessa Amberleigh  
Clare Batty  
Helen Blakeman  
Vanessa Hill  
Lynsey O'Callaghan  
Mike Watts  
Pier Wilkie

**Entertainment**  
Foz Allen *Chair*  
Marc Buhaj  
Tim Edmunds  
Nick Gibbs-McNeil  
Rob Howes  
Mary McCluskey

**Factual**  
Jonathan Boseley *Chair*  
Louise Bucknole  
Neil Court  
Michael Dee  
Christopher Pilkington  
Chris Rose  
Alison Warner  
Steve Wynne

**Film**  
Justin Johnson *Chair*  
David Arnold  
Gurinder Chadha  
Damian Jones  
Sir Alan Parker  
Ed Petrie  
Tanya Seghatchian

**Independent Production Company**  
Julian Scott *Chair*  
Jonathan Boseley  
Sián Eirian  
Joe Godwin  
Debbie MacDonald  
Jamilla Metran  
Cecilia Persson  
Jessica Symons

**Interactive**  
Harvey Elliott *Chair*  
Tim Frost  
Joanna Galvin  
Colin Izod  
James Nation  
Andy Nuttall  
Ian Wall  
Peter Way

**International**  
Karl Woolley *Chair*  
Phil Chalk  
John Doyle  
Steven Gould  
Estelle Hughes  
Andrew Hunter  
Helen Shepard  
Francesca Simon

**Learning Primary**  
Anna Rafferty *Chair*  
Mary Carney  
Michelle Jones  
Tom Kenyon  
Dan Mayers  
Joanna Pearson  
Carolyn Royston  
Janey Walker

**Learning Secondary**  
Jonathan Smith *Chair*  
Julie Ardrey  
Benedict Arora  
Lewis Bronze  
Tom Dolan  
Dave Martin  
Jeremy Newton  
Lizzie Seetharaman

**Performer**  
Joe Godwin *Chair*  
Gillian Hawser  
Chris Jarvis  
Candida Julian Jones  
Shaheen Khan  
Andrew Newman  
Steve Ryde

**Pre-School Animation**  
Glynn Hayward *Chair*  
Jamie Badmington  
Jesse Cleverly  
Dave Hodgson  
Emma Lazenbury  
John R. Smith  
Helen Stroud  
Andrea Tran

**Pre-School Live Action**  
Sue Nott *Chair*  
Tim Compton  
Andrew Davenport  
Marion Edwards  
Kate Fawkes  
Sheila Fraser  
Mole Hill  
Anne Miles

**Presenter**  
Anne Brogan *Chair*  
Chris Bellinger  
Jacquie Drewe  
Kelly Quintyne  
Jane Ripley  
Richard Rowe  
Michael Underwood  
Catherine Whelton

**Short Form**  
Tony Collingwood *Chair*  
Oliver Brown  
Jackie Edwards  
Sue Goffe  
Graham Ralph  
Alan Robinson  
Marc Searle  
Tim Searle

**Video Game**  
Matt Locke *Chair*  
Paul Bennun  
Paulina Bozek  
Jeremy Ettinghausen  
Rob O'Farrell  
Margaret Robertson  
Fani Sazaklidou  
Alice Taylor

**Writer**  
Lucy Daniel Raby *Chair*  
Pia Ashberry  
Thomasina Gibson  
Alan Gilbey  
Jayne Kirkham  
James Mason  
Warren Sherman  
Peter Tabern

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## BAFTA Young Game Designers

This exciting competition was launched in August for children aged 11–16 to explore the creative possibilities and career potential within video games.

Friends and schoolmates across the country worked in teams of three to plan, write and illustrate an idea for a new video game, whilst games professionals shared their secrets of design at workshops around the UK, and gave feedback on the young participants' pitches. The BAFTA Young Game Designers website ([www.bafta.org/ygd](http://www.bafta.org/ygd)) provided additional online support, including top tips from some of the big names in UK video games design.

We were thrilled to see dozens of schools taking up the challenge, as well as groups of young people working in their own time. Hundreds of entries were submitted from across the British Isles, and the final nominees were selected by a 'Super Jury' of industry experts and the competition's Ambassador, actor Matthew Lewis (Neville Longbottom in the Harry Potter films).

Tonight's winning team will receive work experience with professional game designers at Bright Light (an EA studio), a working prototype of the winning entry developed with Abertay University, and a choice of video games hardware.



### SUPER JURY

Harvey Elliott *Chair*  
Benedict Arora  
Nick Cowen  
Chris Deering  
Sam Dickinson  
Matthew Lewis  
Julie Meyer  
Johnny Minkley  
Alex Scarrow  
Kristian Segerstrale  
Jonathan Smith  
Alice Taylor

### THE NOMINEES

**Born Dreaming**  
*Team: Blazing Chickens*  
Rae Elias (Age 16)  
Josh Girardi (Age 15)  
Aaron Lewis (Age 16)

**HAMSTER: Accidental World Domination**  
*Team: Beached Whale Productions*  
Dan Pearce (Age 16)  
Sam Taylor (Age 16)  
James Cook (Age 12)

**i-Volution**  
*Team: Hexadecimal*  
Matt Gilbert (Age 14)  
Ben Brooks (Age 14)  
James Weller (Age 14)



With thanks to:





# The BAFTA Kids' Vote

Our hugely popular Kids' Vote returned this year, with more than 230,000 7-14-year-olds flocking to [bafta.org/kidsvote](http://bafta.org/kidsvote) to get involved.

Kids chose from a range of fun characters, including a friendly hot dog and a dashing superhero, to enjoy a trip around 'BAFTA Boulevard', throw ice cream at each other, then vote for their favourite film, television programme, video game and website.

This is the only award tonight voted for by the public, a unique opportunity for our young audience to make their voices heard alongside the industry's. But who did they vote for?



Top: The Kids' Vote website in full swing.  
Above: The website was promoted on the famous Piccadilly Lite board above Piccadilly Circus

## FILM

- Alice In Wonderland
- Alvin And The Chipmunks 2: The Squeakquel
- Avatar
- A Christmas Carol
- Clash Of The Titans
- Iron Man 2
- Shrek Forever After
- Toy Story 3
- The Twilight Saga: Eclipse
- Up

## TELEVISION

- Ben 10: Alien Force
- Dani's House
- Deadly 60
- Horrid Henry
- Horrible Histories
- iCarly
- Phineas and Ferb
- The Sarah Jane Adventures
- Tracy Beaker Returns
- Wizards Of Waverly Place

## GAMES

- FIFA 10
- James Cameron's Avatar: The Game
- Just Dance
- LEGO Harry Potter: Years 1-4
- Mario & Sonic At The Winter Olympic Games
- Need For Speed: Shift
- New Super Mario Bros Wii
- Pro Evolution Soccer 2010
- Professor Layton And Pandora's Box
- Super Mario Galaxy 2

## WEB

- Cartoon Network
- CBBC
- Club Penguin
- Disney.co.uk
- GirlsGoGames
- LEGO
- Miniclip
- Moshi Monsters
- Nick.co.uk
- Stardoll

# BAFTA: Your Support

We live in a world where digital media is all around us, where we can download or upload content at the touch of a button. With so much choice, how do we instinctively know what is good and what is the best creative work?

We know because BAFTA leads the UK's annual celebration of excellence in the moving image: Film, Television and Video Games. And, as well as our prestigious Awards ceremonies, where industry experts reward outstanding achievement and encourage new talent, we now run a comprehensive programme of learning and events for all, designed to give people the critical skills to seek out the very best creative work for themselves and to benefit from it.

The Academy is inspiring British talent to attain world recognition in the art forms of the moving image.

- Inspiring excellence
- Rewarding talent
- Encouraging participation
- Sharing knowledge
- Celebrating creativity

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Anne Brogan  
Joe Godwin  
Glynn Hayward  
Matt Locke  
Debbie Macdonald  
Cecilia Persson  
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Lisa Prime

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**For highlights and additional interviews from tonight's ceremony, please visit [www.bafta.org](http://www.bafta.org)**

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