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TRAVERSE CONNECT - MIRS NEWS – TARGET INSYGHT
STATEWIDE ELECTIONS – 800 Sample
Margin of Error Statewide +/- 3.50 %
PRESIDENTIAL & U.S. SENATE PRIMARIES
Date 01-04-2024 to 01-10-2024

_ 1. Registered Voter?

100. % Yes

_2. Not everyone was able to vote in the November 2022 election for governor or the 2020 November election for president. What about you?

08. % Governor in 2022

06. % President in 2020

86. % Both Governor in 2022 and President in 2022

__ 3. What is the number one issue that the U.S. House, U.S. Senate & President should focus on?

04. % Mid-East Crisis Between Israel and Hamas.

10. % Inflation/prices.

10. % Quality/Access and Cost of Healthcare

15. % Climate & the Environment

08. % Jobs & the economy.

21. % Immigration

09. % Taxes and government spending.

07. % Abortion

16. % Undecided/Do not know**Now I would like your opinion of individuals you may be hearing about.**__ 4. Do you have a favorable or unfavorable opinion of **Donald Trump**?

38. % Favorable opinion

56. % Unfavorable opinion

06. % Never heard of or no opinion__ 5. Do you have a favorable or unfavorable opinion of **Joe Biden** ?

43. % Favorable opinion

51. % Unfavorable opinion

05. % Never heard of or no opinion

Looking at the upcoming November 2024 General Election

_6/7. If the General Election for President were held today, which of the following candidates would you be your first choice on Election Day?

- 41. % Donald Trump
- 45. % Joe Biden
- 14. % Undecided or Unsure

For Statistical Purposes

_36. For statistical purposes only, age group?

- 19. % 18-34 Years of age
- 21. % 35-49 Years of age
- 24. % 50-60 Years of age
- 35. % 61 Years of age or older

37. If you or someone in your household belongs to a labor union or teachers association...?

- 27. % Union Members
- 64. % No Union Members
- 09. % Undecided/Unsure /Do not know

_38/39. Do you consider yourself?

- 42. % Republican
- 43. % Democrat
- 16. % Independent

_ 40. Race/Ethnicity...?

- 76. % White
- 12. % African American/ or Black
- 03. % Hispanic
- 03. % Arab/Middle Eastern/Lebanese
- 06. % Other race or ethnic background

_ 41. Gender

- 47. % Man
- 53. % Woman

_42. If you or someone in your household may be considered of Hispanic or Latino heritage...?

- 05. % Hispanic/Latino
- 86. % No Hispanic/Latino
- 09. %Undecided/Unsure /Do not know

_43. If you or someone in your household may be considered of Arab, Middle Eastern or Lebanese heritage...?

03. % Arab/Middle Eastern/Lebanese

92. % No

05. % Undecided/Unsure /Do not know

That completes the survey! Thank you very much. We greatly appreciate your responses.