



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

# <u>Conditions regarding the marketing of the "Spanish Super Cup"</u> <u>audiovisual rights in the international markets</u>



### 1.- INTRODUCTION.

#### 1.1.- The Competition: Spanish Super Cup

The Spanish Super Cup is an official football competition, organised by the Real Federación Española de Fútbol ("RFEF") since 1982, which has been pitting the winner of the "Campeonato Nacional de Liga de Primera División" against the winner of the "Campeonato de España Copa de S.M. el Rey". The immediate official precedent was the so-called "Copa Eva Duarte", organised by the RFEF between 1947 and 1953.

A total of 35 editions of the competition have been disputed (the 1986 and 1987 editions were not disputed).

Twelve clubs have taken part in the competition and only ten have won the competition.

FC Barcelona, with 13 titles, leads the competition in trophies. They are followed by Real Madrid, with 10 trophies. Real Club Deportivo de la Coruña and Real Sociedad de Fútbol have been the only clubs winning every edition in which they have participated in, with 3 and 1 trophies, respectively.

Lionel Messi is the competition's all-time leading scorer and most successful player with eight titles.

Until the 2017 edition, the Super Cup was played on a double-match format. In 2018, the format was modified to a single game that was played on neutral ground.

From 2020 onwards, the *Final Four* system will be govern the competition. As such, the competition will host the two Copa de S.M. el Rey finalists and the champion and runner-up of La Liga championship (Spanish football First Division).

#### 1.2.- 2018 Spanish Super Cup

FC Barcelona and Sevilla FC played the last edition of this competition in Tangier. FC Barcelona was the winner of the Spanish Super Cup in its last edition.

"Televisión Española" broadcasted the match and the retransmission was a huge success in terms of audience, reaching an average of 4,785,000 spectators and a share of 36.5%. Other TV programs broadcasted during that time slot ended up with a share that was below 9%.

The golden minute was at 22:45 hours, when the broadcasting achieved 5,387,000 viewers and a 40.3% screen share. Up to 8,618,000 people watched the game at some point.



## 2.- IDENTIFICATION OF THE RFEF AND ITS ADVISORS.

The RFEF is the entity entitled to commercialize the audiovisual rights of the Spanish Super Cup, hereinafter the "**Competition**". To that purpose, RFEF will be assisted by Advisors.

RFEF will be exclusively responsible for decisions on the analysis and evaluation of bids, the awarding of rights, the signature of license contracts, and the direct collection of any and all amounts offered by the successful bidders. RFEF will be assisted by the following Advisor company: SPORTRADAR.

**Interested parties in submitting a bid** for the acquisition of audiovisual rights ("**Candidates**", "**Bidders**" or "**Interested Parties**") must contact RFEF through the following address:

Real Federación Española de Fútbol

Ms. Isabel Warleta Area Audiovisual Calle Ramón y Cajal, 28230, Las Rozas, Madrid Email: <u>audiovisuales@rfef.es</u>

### **3.- PARTICIPATING CLUBS AND COMPETITION FORMAT.**

The best teams of the Spanish football competitions will participate in the Spanish Super Cup, henceforth, the "Competition".

#### 3.1.- Participating clubs

The champion and runner-up of the "Copa de S.M. el Rey" and the Clubs classifying first and second in the "Campeonato Nacional de Liga de Primera División" for the 2018/2019 season will participate in the Competition. This system of participation will be maintained for the upcoming seasons.

If any of the finalists of the "Copa de S.M. el Rey" also classify first or second in the "Campeonato de Liga de Primera División", the two clubs of the "Copa de S.M. el Rey" will be maintained and the slots corresponding to the First Division clubs will be awarded to the successive classified clubs, until the four slots participating in the competition in question have been completed.

The clubs classified for the 2019/20 edition are those indicated below. For the 2020/2021 and 2021/2022 seasons, the participating clubs will be classified in accordance with the same criteria established for the 2019/20 Season, referring to the corresponding seasons in each case.

Season 2019/20: Valencia CF and FC Barcelona, as champion and runner-up at the "Copa de S.M. el Rey"; and Club Atlético de Madrid SAD and Real Madrid CF, as the teams classifying second and third in the "Campeonato Nacional de Liga de Primera



División", in substitution of the "Campeonato Nacional de Liga de Primera División" champion, FC Barcelona, who already participates in the competition as runner-up of the "Copa de S.M. el Rey".

# 3.2.- Final Four

The Competition is structured through a "*Final Four*" format, which will be held in three different days, two of which will be the semifinals and the last day being the Final. The matches will be played in a single match format. In case of a draw, the resolution of said results will be made according to the general rules of RFEF competitions.

The match-ups will be as follows:

-Semifinal 1: Champion of the "Copa de S.M. El Rey" - 2nd place in the "Campeonato de Liga de Primera División".

- Semifinal 2: Champion of the "Campeonato de Liga de Primera División" – runners-up of the "Copa de S.M. el Rey".

- Final: the winning teams of each of the semifinal rounds.

In case of slot vacancies, due to the coincidence of participating teams classified in the two competitions, the pairings system for the semifinals will be carried out, in any case, by means of a draw among the four participating clubs.

### 3.3.- Match Dates

With regard to the dates, for the 2019/20 season, the matches are determined as follows. For the following seasons the dates will be similar.

First semi-final match on Wednesday 8 January 2020 at 20:00 hours, at Madrid time (hereafter "CET").

Second semi-final match on Thursday 9 January 2020 at 20:00 hours CET. Final on Sunday 12 January 2020 at 19:00 hours CET.

### 4.- VENUE.

RFEF will determine where the Competition shall be held, being RFEF entitled to organize each of the editions in both domestic and foreign territory.

### 5.- OBJECT: RIGHTS THAT ARE COMMERCIALIZED AND EXCLUDED RIGHTS.

### 5.1.- Purpose

The purpose of this procedure is to receive bids for the award of certain audiovisual broadcasting rights for the 2019/20 (Super Cup 2019), 2020/21 (Super Cup 2020) and 2021/22 (Super Cup 2021) Seasons of the Competition in the territories indicated in Annex 1, on the following television broadcasting media: digital television, internet, cable or satellite.



The available rights offered by RFEF are the three (3) matches of the Competition, consisting of two semifinals and one final, from seasons 2019/20 (Super Cup 2019), 2020/21 (Super Cup 2020) and 2021/22 (Super Cup 2021). Bids may be submitted for individual packages and/or for regional packages, as indicated in Annex 1.

The package confers the following rights:

1.- The exclusive and live retransmission by any exploitation media channel of the three (3) Matches, exclusively for the Territory indicated in each Package, in either open and/or encrypted/codified form. It includes the broadcasting of Matches and highlights and clips in all the forms of exploitation: open, closed (encrypted), free, pay, television, internet and mobile.

2. - The non-exclusive retransmission, in the authorized language in accordance with Annex 1, of the three (3) Matches, live, for those Territories mentioned in Annex 1 subject to the Signal overlapping.

3. - The deferred broadcasting of the Matches within the season to which said match corresponds. The sports season in Spain starts from 1 July to 30 June of the following season.

4. - The possibility for the Final Operator to prepare summaries of up to 4 minutes per match. Summaries may be sub-licensed without RFEF authorization within the authorized territory.

5. - Exclusiveness in mobile telephony from the beginning until the end of the semifinal matches and until the prize-giving ceremony and the final match dispute, although from this moment the RFEF and the participating clubs may display images of a maximum of 3 minutes in total, through the mobile technology apps that are specific to the clubs and the RFEF.

6.- The continuous and exclusive broadcast in its entirety, after its recording through ondemand video systems (catch-up tv, etc.), and through different Channels enabled for it being able to offer that match during 10 days after the end of said Match

# 5.2. - Transfers and sub-licences

5.2.1 The rights acquired and the obligations assumed by the Contractor under this document are personal and may not be sold, sublicensed, subcontracted, assigned, transferred, or otherwise disposed to third parties without the prior written consent of RFEF. When requesting authorization, the channel and its audiences shall be indicated in detail; the request must be made at least 15 calendar days before the matches' broadcast date. The final operator must prove that the sub-licensee fulfils all the conditions set out in this document.

5.2.2. Abstracts can be sublicensed without the express authorization of the RFEF.



The RFEF will reply within 5 calendar days. In absence of a reply, the request will be deemed to have been refused.

## 5.3. - Non-exclusive rights.

The rights awarded to a final operator as part of a Package represent the totality of the rights that are granted through this Tender. As such, any right that is not explicitly included as part of a specific Package shall be considered not included and consequently, not granted. Some of the rights commercialized are to be granted on a non-exclusive basis, namely:

5.3.1. - Rights reserved to the Clubs and the RFEF.

The RFEF informs the Bidders interested in acquiring the Audiovisual Rights that certain limitations to the Rights or reserved/non-transferable rights belonging to the clubs and/or to RFEF exist.

- (i) The participating Clubs or S.A.D. and the RFEF will have the right to broadcast the match on a deferred basis, from 1 hour after the end of the same, provided that they do so directly through their own thematic distribution channel dedicated to the sporting activity of said club or the participating entity.
- (ii) The RFEF, the Clubs and/or S.A.D that play the matches may exhibit highlights of the match through their online platforms at the end of the match. They will also be able to create image clips in their Social Network official profiles. Nevertheless, such use shall be restricted to a total of three (3) minutes, immediately after the end of the match.
- (iii) The RFEF and the participating clubs will be able to display images with a maximum duration of 3 minutes in total of each match, through the mobile technology apps owned by the clubs and/or the RFEF. They shall have this right after the semi-final matches have ended and after the trophies have been awarded and the final match has been played.
- (iv) Rights that are not expressly granted in this Tender process, such as the exploitation of statistics, and in particular betting websites and betting web applications, and within Bookmaker's betting establishments by means of IPTV transmission shall be deemed as excluded from this Tender. Likewise, the rights granted in this Tender shall also exclude access by gaming platforms and/or online bookmakers to the rights for the purpose of performing streaming practices for purposes related to betting and the gaming sector.

### 5.3.2. - Rights reserved for broadcasting in the stadium in which the matches are played

The owner of the stadium in which the match is played has the right to broadcast the match live on the premises of the stadium.

### 5.3.3. - Other rights belonging to the RFEF



- (i) RFEF will have the right to display match highlights through its Official Platform since the end of the Match.
- (ii) RFEF may grant entities related with the news sector the non-exclusive right to communicate Match content in their respective sections of relevant information. This includes, but is not limited to, live updates on the evolution of the match, in written form, among others. In this regard, the Bidders acknowledge and accept that RFEF is legally authorized and/or obliged by law to grant to the news broadcasting channels and/or news gathering and dissemination organizations, with the non-exclusive right to transmit the match content as part of sports newsletter that will be included in their news programs.
- (iii) The RFEF may exclusively exploit the virtual advertising of the Matches.
- (iv) The rights in Spain and in the countries of the European Union that will be commercialized by the RFEF.
- (v) The RFEF is co-owner, together with the clubs, of all the Intellectual Property Rights of the Competition.

The RFEF is also the owner of the Trademarks and distinctive signs of the Competition, as well as all other trademarks of the RFEF, without prejudice to the non-exclusive use that the Clubs may make of the contents generated by the Matches. Nothing contained in this Tender is interpreted in the express or implied sense of the granting of intellectual property rights to any Bidder on the intellectual property owned by the Clubs and/or the RFEF.

As such, the Successful Bidder shall have the rights to the images of the Matches described in Clause 5.1 of this bid under the terms indicated herein.

RFEF may make use of the right to the Matches "archives" of all the Matches belonging to the Competition. Participating clubs will also have the right to the archive of any matches they participate in. In this sense, once the term of the corresponding marketing contract has expired, i.e. as of January 31, 2022, the Successful Bidders shall be obliged to return to RFEF any material generated as a consequence of the exploitation of the Package awarded, as well as any information in their possession by virtue of the Licensing contract, which may give rise to an improper use of audiovisual rights beyond the duration of the corresponding contract.

Likewise, once the aforementioned period of validity of the marketing contract has expired, the RFEF and the participating Clubs/SAD (the latter with respect to the matches they have played), in their capacity as producers of the Matches and Summaries, shall hold all intellectual property rights over all the audiovisual contents and recordings (archives) that have been generated, and may be exploited in any medium or support, without any limitation whatsoever in a worldwide territorial scope for the period of maximum validity of such rights.



5.3.4. - The Final Operator may not designate any sponsor of programs or contents related to RFEF and/or the Competition, in such a way that it is understood that they sponsor RFEF and/or the Competition, the clubs and/or the players.

## 5.4. - Rights excluded from this Tender

The Audiovisual Rights granted in this Tender shall not include:

- (i) Excluded from this process are any rights not expressly granted in this bidding process, such as the exploitation of statistics, and in particular betting websites and betting web applications, and within Bookmaker's betting establishments by means of IPTV transmission. The rights granted in this Tender shall exclude access by gaming platforms and/or betting platforms and betting premises (betting operators) to the rights for the purposes of performing streaming practices for purposes related to the betting and the gaming industry.
- (ii) In-flight and In-ship rights. The rights granted in this Tender shall exclude the possibility of retransmitting the Matches on flights and/or voyages/vessels of any kind.

### 5.5.- Final Operator Commitments

Final Operators undertake to cooperate with RFEF in its objective in preventing Football Fraud. To this end, they shall ensure that they adopt sufficient technical and organizational measures to fulfill RFEF objectives. These measures must be carried out after conducting a risk analysis with the purpose of identifying personalized measures for the type of transmission used.

The final operator must ensure that the Rights are accessible from the Territory solely. To this regard, they shall undertake to implement any security measures, such as signal encryption, geo-blocking, or DRM systems, to prevent access to the Rights from outside the Territory and/or illegally. With regard to contents accessible through the Internet or any other equivalent means of transmission, the final operator exploiting the aforementioned audiovisual contents shall implement any necessary measures to prevent the copying, storage, conservation or sending of any of the audiovisual content acquired, as well as to use a system that prohibits its access or viewing from outside the Authorized Territory.

# 6.- MATCH PRODUCTION AND ACCESS TO THE SIGNAL.

In order to facilitate integrity and uniformity in the criteria that will govern the technical production of the matches belonging to the Competition, as well as to preserve and promote the international image of both the Competition and RFEF, the production of Matches will be carried out by RFEF. To this extent, RFEF may carry out the production either through its own technical and human resources or specialized third parties. In any case, RFEF production will having to adjust to international quality standards.



The Final Operator intending to receive the Signal from the Matches of the Competition shall pay the technical costs related to the supply of the Signal that RFEF incurs in. These costs are independent of the Bid that they make and may not be offset/compensated, in any way, with the final price paid for the award of the particular Territory. The amount to be paid to RFEF as a producer corresponds to the cost of providing access to the signal. This cost amounts to one thousand five hundred (1500€) EUROS per match and per Final Operator.

RFEF guarantees compliance with the minimum requirements relating to camera positioning and sound production standards. Additionally, RFEF undertakes to implement all technical measures necessary to ensure the transmission of a signal that meets the highest quality standards available in the market.

In any case, the costs relating to access to the signal must be paid within fifteen (15) days from the celebration of each Match of the Competition.

## 7.- TECHNICAL AND ORGANIZATIONAL REQUIREMENTS.

Any legal person with capacity to act who fills in the form set out in Annex 2 may participate in this tender process. Bidders must provide the documentation referred to in section 8 and declare that they do not fall within the scope of any of the exclusion criteria in section 9.

### 8.- DOCUMENTATION TO BE PROVIDED BY CANDIDATES.

8.1.- General description of the company, including its experience in the exploitation of audiovisual rights in sport events.

8.2.- In the case of intermediary Agencies, proof of experience and capacity in the international distribution of such events.

8.3.- Accredit an annual turnover of more than one and a half million Euros ( $\leq 1,500,000.00$ ). However, if a Candidate, for any reason, cannot prove such turnover, it may be considered eligible if it undertakes to pay the full (100%) of the amount of its offer on the date of Signing of the License Agreement. This requirement will be evidenced with the submission of the audited financial statements of the company for fiscal year 2018.

8.4.- To be in a position to guarantee full payment of all economic obligations that may arise from the awarding of the rights. To this end, the RFEF informs that the amount corresponding to the 2019/20 season will be paid on the day of signing of the contract. For the seasons 2020/21 and 2021/22 the amounts will be paid on 15 December 2020 and 15 December 2021.

The RFEF may require the successful bidder to provide a bank guarantee or alternative guarantee for each awarded season in order to guarantee payment obligations of its bid. The decision on this requirement must be made within a maximum of 3 days after the



bank guarantee or an alternative guarantee and must be provided within 15 days after the request and before or at the time the contract is signed. The bank guarantee may be requested for either individually, for each season or for the totality of seasons envisaged in the contract.

8.5.- If there are pending litigations between the RFEF and the Candidate, or a company belonging to the same Group of Companies of the Candidate, in relation to any agreement related to the non-payment of audiovisual rights, the Candidate must provide a guarantee payable on first demand at its own expense, equivalent to the sum of: (a) the amount that is pending payment; and (b) the offer made to participate in this Tender to be submitted within 3 business days from the date it was required by the RFEF.

8.6.- Provision of a certificate of compliance with tax obligations with the Spanish Tax Authorities (AEAT) in the event that the Bidder is a tax resident in Spain, or acts through a permanent establishment that is located in Spain, or for any other reason is registered in the Spanish Tax Registry. This certificate must be issued by the AEAT.

8.7.- Present a certificate certifying that the Bidder is up to date with its social security obligations when the Bidder is a company registered with the Spanish Social Security, a certificate that will be issued by the General Social Security Treasury ("Tesorería General de la Seguridad Social").

## 9.- EXCLUSION CRITERIA.

Candidates who meet any of the following conditions will be automatically excluded from the tender:

9.1.- If the candidate company, or the group of which it forms part, or any of the companies of the group of which it forms part have been criminally sanctioned or have recognized their criminal responsibility or that of their Directors in the last 3 years, in any country of the world for any of the following crimes: a) misrepresentation; b) offences against property and against socio-economic order; c) bribery; d) embezzlement; e) influence peddling; f) use of privileged information; g) crimes related to the corruption of Spanish or foreign authorities or officials or corruption between private individuals, in any national or international territorial scope; h) crimes against social security; i) crimes against employees' rights, j) crimes against the national Public Treasury and the European Union.

This prohibition shall extend to directors or administrators who have been convicted of any of the aforementioned crimes and/or for other crimes that the RFEF understands may damage the reputation of the Competition and/or jeopardize the audiovisual broadcasting of the event in the assigned Authorized Territory.

9.2.- To be, to have declared or to have requested the opening of a bankruptcy/insolvency proceedings. Any submission of offers by Candidates who are subject to liquidation, bankruptcy and/or insolvency proceedings, even if said Candidates are subject to a legal moratorium with their creditors, will not be accepted.



The conditions listed in this section 9 shall be accredited by means of a certificate from the Secretary of the competent body, that shall have the approval of the Chairman or, as the case may be, of the legal representative of the entity duly accrediting that the company does not fall within any of the exclusion criteria indicated in this section.

## 10.- PROCEDURE. PRESENTATION OF THE TENDER AND AWARD.

1.- The interested parties may submit their offers by email addressed to the RFEF advisors, Sportradar, through the following email address <u>audiovisuales@rfef.es</u> identifying the package in which the offer will be made.

2.- The bids must be liquid amounts to be effectively received by the RFEF and will be made in euros. They will be understood to be made by the liquid value expressed in euros that would be made available to the RFEF, once all financial expenses, fees, withholdings, deductions and taxes of any nature have been covered, and those that accrue from the financial transaction.

3.- The evaluation body made up of the persons indicated below will analyze the bids and draw up a report that will be submitted to the RFEF audiovisual rights management control body, incorporating a provisional award proposal that must be ratified by said management body.

- The President of the RFEF or the person designated by him/her on his/her behalf.
- The First Vice President.
- The Chief Financial Officer.
- The Legal Department Director.
- The Competitions' Director.
- The Marketing Director.

A lawyer from the Legal Department will act as Secretary of said body.

4.- All terms and schedules indicated in this procedure refer to Madrid time (CET).

5.- The RFEF will respect the principles of objectivity, non-discrimination and competitiveness in the Tender process.

6.- The awarding of each Package will take into account the economic profitability of the offer as a whole, the sporting interest of the Competition and the value of the rights that the successful Bidder can contribute.

### 12.- RESOLUTION FOR NON-COMPLIANCE.

Awards of signed agreements may be terminated if the final operator incurs any of the circumstances set forth in Section 9.3 and/or loses its capacity to act. In particular, in the event of non-compliance with the payment commitments, the RFEF may terminate the contract and demand a compensation equal to the total amount of the Contract.



## 13.- SUSPENSION OF THE TENDER AND / OR OF THE AWARDS.

In case of force majeure, RFEF may suspend or cancel the Tender.

In addition, RFEF reserves the right to suspend or cancel the Tender in case there are indications of collusion between Candidates. If this is the case, RFEF will inform the corresponding competition authority without undue delay of said indications.

The awards granted to those who lack the necessary requirements set forth in Clauses 7 and 8, that fall under the scope of any of the exclusion criteria envisaged in Clause 9 or that may lack the ability to act due to an occurred cause, shall be null and void.

Las Rozas, 12 November 2019



### 1. The RFEF will grant the Final Operator of each territory the following rights:

- The exclusive and live retransmission by any exploitation channel of the three (3) Matches exclusively for the Territory indicated, in open and/or codified. It includes the broadcasting of match highlights and clips in all forms of exploitation in open, closed, free, paid, television, internet and mobile.

-The non-exclusive retransmission, in the language authorized in accordance with this Annex 1, of the three (3) Matches referred to, live, for those Territories mentioned in this Annex 1 subject to Signal overlapping

- The deferred broadcasting of the Matches within the season to which said Match corresponds. The sports season in Spain runs from 1 July to 30 June of the following season.

- The possibility for the Final Operator to prepare summaries of up to 4 minutes per Match. Summaries may be furtherly sublicensed without RFEF authorization within the Authorised Territory.

- Exclusive in mobile telephony from the beginning until the end of the semifinal matches and until the awards ceremony and celebration of the final match, although from this moment the RFEF and the participating clubs may display images of a maximum of 3 minutes in total, through the mobile technology apps that are specific to the clubs and the RFEF.

- The continuous broadcast exclusively and in its entirety, after its recording through video on demand system (catch-up TV, etc.), and through the different Channels enabled for it being able to offer that Match during the 10 days after the end of said Match.

THE AMERICAS		
Code	Package	Territories
A1	Canada	<u>In exclusivity regime</u> : Canada
A2	USA	Inexclusivityregime:UnitedStates(incl.Alaska), Bermuda, PuertoRico, US Virgin Islands.In non-exclusivity regime:Anguilla,Barbados,AntiguaandBarbuda,KingmanReef,Aruba,

### 2. List of Territories in which the RFEF offers rights



		Palmyra Atoll, Johnston Atoll, Bahamas, Lower Nuevo Bank, Baker Island, Barbados, Bonaire, Cayman, Curacao, Dominica, Grenada, Guadeloupe, Howland Island, Jarvis Island , Navassa Island, Clipperton Islands, Northern Mariana Islands, Midway Islands, Turks and Caicos Islands, Jamaica, Martinique, Montserrat, Saba, American Samoa, Saint Bartholomew, Saint Kitts and Nevis, Saint Eustatius, Saint Martin, Saint Peter and Miquelon, Saint Vincent and the Grenadines, Saint Vincent and the Grenadines. Saint Lucia, Trinidad and
A3	Mexico	Tobago.In exclusivity regime:Belize, Costa Rica, Cuba,El Salvador, Guatemala,Haiti, Honduras, Mexico,Nicaragua, Panama,Dominican Republic.In non-exclusivity regime:Anguilla, Antigua andBarbuda, Aruba,Bahamas, Bajo NuevoBank, Barbados, Bonaire,Cayman Islands, Curacao,Dominica, Grenada,Guadeloupe, ClippertonIslands, Navassa Island,Turks and Caicos Islands,Jamaica, Martinique,Montserrat, Saba, St.Bartholomew , Saint Kittsand Nevis, SaintEustatius, Saint Martin,Saint Vincent and the



		Grenadines, Saint Lucia,
		Trinidad and Tobago.
A4	South America (excluding	In exclusivity regime:
	Brazil)	Argentina, Bolivia, Chile,
		Colombia, Ecuador,
		Guyana, South Georgia
		and the South Sandwich
		Islands, Falkland Islands,
		Paraguay, Peru,
		Suriname, Uruguay,
		Venezuela.
		In non-exclusivity regime:
		Aruba, Bonaire, Curacao,
		French Guiana, Trinidad
		and Tobago.
A5	Brazil	In exclusivity regime:
		Brazil

ASIA		
Code	Package	Territories
B1	Brunei	In exclusivity regime:
		Brunei
B2	Cambodia	In exclusivity regime:
		Cambodia
B3	China	In exclusivity regime:
		China
B4	North Korea	In exclusivity regime:
		North Korea
B5	South Korea	In exclusivity regime:
		South Korea
B6	Philippines	In exclusivity regime:
		Philippines
B7	Hong Kong	In exclusivity regime:
		Hong Kong
B8	India	In exclusivity regime:
		Afghanistan, Bangladesh,
		Bhutan, Maldives Islands,
		Nepal, Pakistan, Sri Lanka
B9	Indonesia	In exclusivity regime:
		Indonesia
B10	Japan	In exclusivity regime:
		Japan
B11	Laos	In exclusivity regime: Laos
B12	Macao	In exclusivity regime:
		Масао



B13	Malaysia	In exclusivity regime:
		Malaysia
B14	Mongolia	In exclusivity regime:
		Mongolia
B15	Myanmar	In exclusivity regime:
		Myanmar
B16	Singapore	In exclusivity regime:
		Singapore
B17	Taiwan	In exclusivity regime:
		Taiwan
B18	Thailand	In exclusivity regime:
		Thailand
B19	Vietnam	In exclusivity regime:
		Vietnam

MIDDLE	MIDDLE EAST AND NORTH AFRICA (MENA)		
Code	Package	Territories	
C1	Middle East and North Africa	In exclusivity regime: Algeria, Bahrain, Qatar, Chad, Egypt, United Arab Emirates, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Syria, Somalia, South Sudan, Tunisia, Yemen, Djibouti. In non-exclusivity regime: Mauritania and Mauritius (see note 1).	
C2	Middle East	In exclusivity regime: Saudi Arabia	

AFRICA (Sub-Saharan)		
Code	Package	Territories
D1	Sub Saharian Afr	ca In exclusivity regime
	(excluding South Africa)	referred to French
		language and non-
		exclusivity regime for the
		local language
		(excluding broadcasts in
		English, Portuguese and
		<u>Swahili):</u>
		Angola, Benin, Botswana,
		Burkina Faso, Burundi,
		Cameroon, Central African



		Republic, Comoros, Congo
		Brazzaville, Republic of the
		Congo, Ethiopia, Gabon,
		Gambia, Ghana, Green
		Cape, Guinea Bissau,
		Guinea-Conakry,
		Equatorial Guinea, Ivory
		Coast, Kenia, Liberia,
		Madagascar, Malawi, Mali,
		, Mozambique, Namibia,
		Niger, Nigeria, Rwanda,
		Sao Tomé, Príncipe,
		•
		Senegal, Seychelles,
		Mauritius, Sierra Leone,
		Swaziland, Togo, Uganda,
		Zambia, Zimbabwe.
		In non-exclusivity regime:
		Mauritius and Mauritania,
		Djibouti, Somalia, South
		Sudan and Sudan.
D2	Africa	In exclusivity regime
		referred to Portuguese
		language (excluding
		broadcasts in English,
		French and Swahili):
		Angola, Cape Verde and
		Mozambique
D3	Africa	In exclusivity regime
20		referred to English
		language:
		South Africa, Angola (not
		exclusive), Benin,
		Botswana, Burkina Faso,
		Burundi, Cameroon, Cape
		Verde, Central African
		Republic (CAR), Chad,
		Comoros, Republic of the
		Congo, Equatorial Guinea,
		Eritrea, Ethiopia, Gabon,
		Gambia, Ghana, Guinea
		Bissau, Ivory Coast, Kenya
		(non-exclusive), Lesotho,
		Liberia, Madagascar,
		Malawi, Mali, Mauritania
		(non-exclusive), Mauritius,
		Mayotte, Mozambique,



		Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tomé and Principe, Senegal, Seychelles, Sierra Leone, Socotra, South Africa, St Helena, Ascension Island, Sudan (non-exclusive), Tanzania (non-exclusive), Togo, Uganda (non-exclusive), Zambia, Zimbabwe. Non-exclusive: Djibouti, Lesotho, Mauritania, Mauritius, Somalia, Sudan, South Sudan and
D4	Africa	Swaziland.InexclusiveregimereferredtoSwahililanguage(excludingbroadcastsinEnglish):Kenya(noEnglish,PortugueseandFrenchexclusivity):KenyaKenya
D5	South Africa	South Africa <u>Non-exclusive</u> : Lesotho and Swaziland

EUROPE (Countries located outside the EU)		
Code	Package	Territories
E1	Albania	In exclusivity regime:
		Albania
E2	Armenia	In exclusivity regime:
		Armenia
E3	Azerbaijan	In exclusivity regime:
		Azerbaijan
E4	Belarus	In exclusivity regime:
		Belarus
E5	Georgia	In exclusivity regime:
		Georgia
E6	Israel	In exclusivity regime: Israel
E7	Kazakhstan	In exclusivity regime:
		Kazakhstan
E8	Kyrgyzstan	In exclusivity regime:
		Kyrgyzstan



E9	Kosovo	In exclusivity regime:
		Kosovo
E10	Moldova	In exclusivity regime:
		Moldova
E11	Russia	In exclusivity regime:
		Russia
E12	Tajikistan	In exclusivity regime:
		Tajikistan
E13	Turkmenistan	In exclusivity regime:
		Turkmenistan
E14	Turkey	In exclusivity regime:
		Turkey
E15	Ukraine	In exclusivity regime:
		Ukraine
E16	Uzbekistan	In exclusivity regime:
		Uzbekistan
E17	Regional Package 1	Albania, Kosovo
E18	Regional Package 2	Belarus, Kazakhstan,
		Kirgizstan, Moldova,
		Turkmenistan, Tajikistan,
		Uzbekistan.
		Non-exclusive: Armenia
		and Azerbaijan

OCEANIA		
Code	Package	Territories
F1	Australia	In exclusivity regime:
		Australia
F2	New Zealand	In exclusivity regime: New
		Zealand



#### Annex 2

### 1.- CORPORATE DATA

1.1.- Company Data

Full corporate name of the Company interested in participating in this Tender

Full corporate address

Tax identification No.

1.2.- Contact DetailsContact person: Name, surname and position in the CompanyTelephone No.Email Address

### 2.- ADDITIONAL INFORMATION

2.1.- General description of the company, including its experience in the exploitation of audiovisual rights in sport events.

2.2.- In the case of intermediary agencies, proof of experience and capacity in the international distribution of such events.

### 3.- PACKAGE ON WHICH THE OFFER IS TO BE MADE

Package Number.....and Territory.....and Amount offered in euros €......and Ferritory......and Territory.....

### Mr. / Ms. [NAME AND SURNAME]

On behalf of: [NAME OF ENTITY] Date: [mm/dd/yyyy]

SIGNATURE: