OKLAHOMA BAPTIST UNIVERSITY



PREFERRED ATHLETIC MARKS





PRIMARY ATHLETIC MARKS































Please see Page 7 for further instructions.

COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2019.

COLORS	PANTONE®	HTML	RGB	PROCESS
University Green	357	#186033	R:24 G:96 B:51	C:87% M:36% Y:97% K:32%
Green	356	#007934	R:0 G:121 B:52	C:95% M:0% Y:98% K:0%
Gold	129	#F3CF45	R:243 G:207 B:69	C:95% M:11% Y:70% K:0%
Vegas Gold	465	#D2C295	R:179 G:153 B:93	C:7% M:27% Y:55% K:22%
Black	Process Black			

Reproduction of any logos or wordmarks is prohibited without the approval of Oklahoma Baptist University and Learfield Licensing Partners.

For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.

OKLAHOMA BAPTIST UNIVERSITY



WORDMARKS

OKLA3-00016

OKLAHOMA BAPTIST UNIVERSITY...









UNIVERSITY MARKS









OKLA3-00146

COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2018.

COLORS	PANTONE ®	HTML	RGB	PROCESS
Green	356	#007934	R:0 G:121 B:52	C:95% M:0% Y:98% K:0%
Gold	129	#F3CF45	R:243 G:207 B:69	C:95% M:11% Y:70% K:0%
Vegas Gold	465	#D2C295	R:179 G:153 B:93	C:7% M:27% Y:55% K:22%
Black	Process Black			

Reproduction of any logos or wordmarks is prohibited without the approval of Oklahoma Baptist University and Learfield Licensing Partners.

For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.

OKLAHOMA BAPTIST UNIVERSITY



VERBIAGE

Oklahoma Baptist University™ OBU Bison™ Oklahoma Baptist University Bison™ Oklahoma Baptist™ OBU™ Bison™ Ka-Rip™ Zip! Bang! OBU!™ Bison Hill™

CORRECT USAGE



Correct



Correct



Correct



Correct



Incorrect



Incorrect

Note: When using the Power Bison and Charging Bison, use the proper knockout version for imprinting.

Reproduction of any logos or wordmarks is prohibited without the approval of Oklahoma Baptist University and Learfield Licensing Partners.

For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.