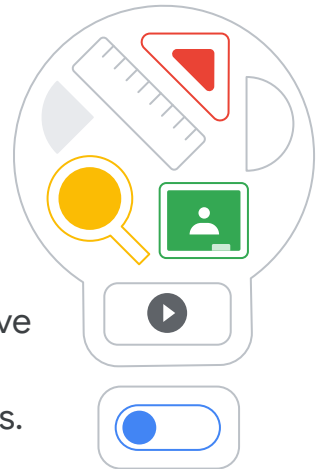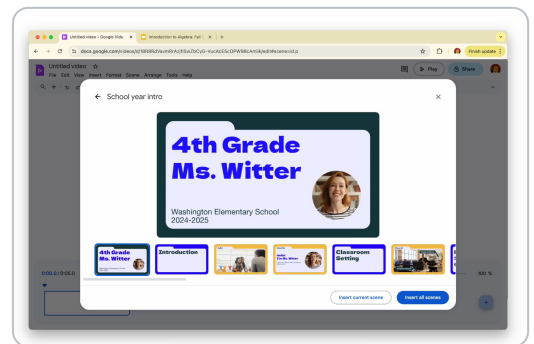## Google Vids

Easy video creation for teaching and learning

Inspire the next wave of storytellers with Google Vids, a collaborative video creation app in Google Workspace for Education Plus that makes it easy for students and educators to create engaging videos.
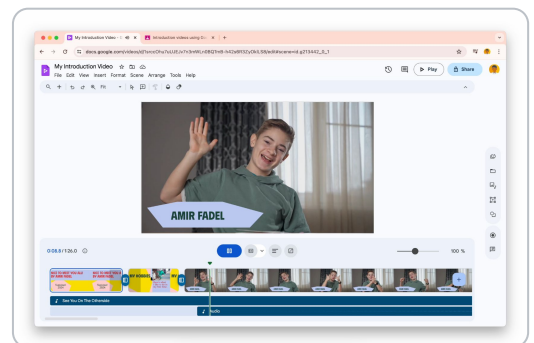
Create and collaborate with ease

- Invite others to collaborate on your video with familiar features like tagging, commenting, and sharing

- Assign Vids in Google Classroom, import screencasts, Slides, photos and more from Drive

- Jumpstart your videos by using a variety of editable education templates

- Vids comes with enterprise-grade data protections, meaning there are no ads and you're in control of your data

Empower the next wave of storytellers

- Capture students' attention, cater to different learning styles, and improve retention with video lessons

- Empower students with video tools that help build communication and creative thinking skills

- Enrich scenes by adding your own images or select from millions of royalty-free videos, imagery, GIFs, and music

- Personalize your content by recording yourself with an in-product script creation tool and teleprompter

Educators agree that video is helpful for teaching and learning

Kaltura, 2022

94%
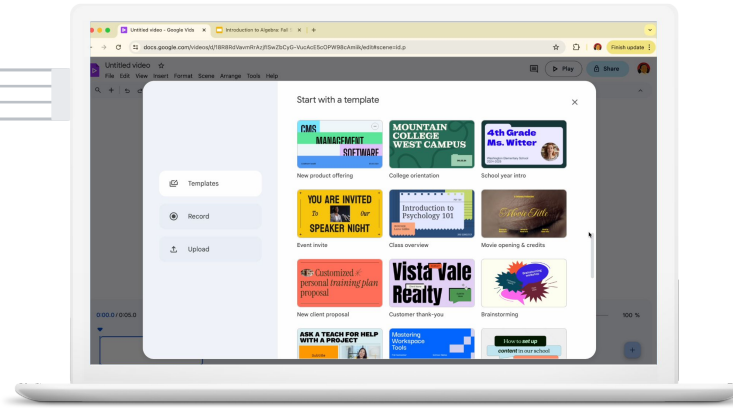say that video increases student performance

75%
say that video engages their students more than text-based content

See Vids in action →

Google Vids

Engage your audience and help students express themselves with the power of video.

Instead of:

Assigning a research paper

Hosting a long professional development course

Explaining a complex concept many times over

Sending a school-wide email announcement

Use Vids to:

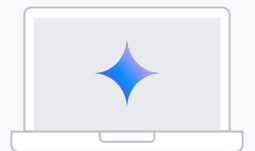Have students illustrate their research by creating a short video to play for the class

Record bite-sized explainer and best practice videos for educators to watch on their time

Create a series of short videos to illustrate the concept so students can watch it multiple times

Share a video announcement to foster more personal connections with your school community

Produce polished videos even faster with the help of AI

Add Gemini to Vids to give educators access to gen AI tools that make producing, editing, and customizing videos quick and easy – no special skills needed.
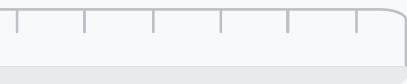
Create your storyboard – complete with suggested scenes, a script, stock videos, and more – with just a simple prompt and content from Drive.

Give your video a voice by choosing from a selection of preset voices – each with a distinct personality.

Polish your narration by automatically removing pauses and filler words with transcript trim so you don't have to do another take.

Get gen AI capabilities in Vids with Gemini for Google Workspace