



WIKI WOMEN
CAMP 2023

Participation and engagement: My learnings as an organizer of gender gap campaigns

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MAP UP, RISE UP!

Keep it simple

- **Make it easy** for participants
- **Make it attractive** for your public
- Guarantee a **safe space**



MAP UP, RISE UP!

Find participants for your gender gap activity

- Invite your **community**
 - ...and ask them to spread the word
- Use **your channels** (web, blog, social networks, newsletter...)
- **Paid advertising** (when possible and needed)
- Soon, **Events Discovery tool** (for experienced users)

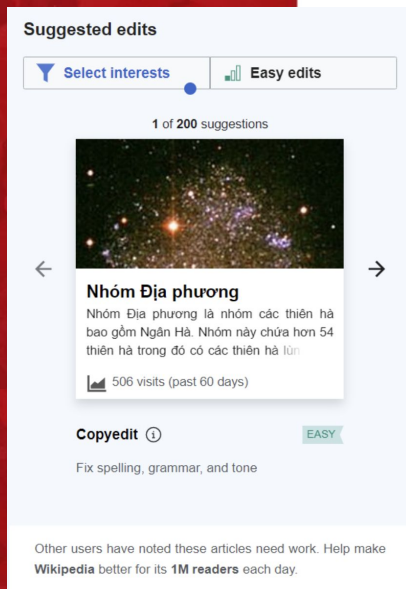
**If the main organiser is another institution,
that institution should also be primarily
responsible for recruiting participants**



MAP UP, RISE UP!

Practical tips for the onboarding


- Ask participants to create an **account in advance**
- Guide them to create their **userpage**
 - To not be seeing “in red”
- Make a quick demo of the **Newcomer page**
- Show how to indicate their gender in **Preferences**



Suggested edits


Select interests Easy edits

1 of 200 suggestions



← **Nhóm Địa phương** →

Nhóm Địa phương là nhóm các thiên hà bao gồm Ngân Hà. Nhóm này chứa hơn 54 thiên hà trong đó có các thiên hà lớn

 506 visits (past 60 days)

Copyedit ⓘ **EASY**

Fix spelling, grammar, and tone

Other users have noted these articles need work. Help make Wikipedia better for its **1M readers** each day.



MAP UP, RISE UP!

Make your participants to fall in love with editing

- Share your **enthusiasm**
- **Avoid competition**
 - It requires time and can undermine self-confidence
- **Walk with them** every step of the way

Above all, to edit should be fun!!!!



MAP UP, RISE UP!

Protect your participants from frustration

Reduce the risk of reverted edits

- **Patroller user-right**
- Under construction **templates**
- **Rely on your community:** match newcomer participants with experience users
- Ask for help to **other peers** if necessary



Offer post-event support

- **Claim** them as mentees
- **Welcome template** in their talk pages
- **Telegram** groups, mailing list, etc.
- **Newsletter** subscription
- Invite them to your **regular meetings**

Special page

Claim mentee

This page allows you to change mentee's mentor to yourself. It's recommended to use this feature for users you know, or for users you mentor on a course.

Mentee's username

 *

Reason for claiming this mentee

Submit



MAP UP, RISE UP!

Create safe and regular spaces to meet

- Set a day and time to meet - **be consistent**
- **Do not set fixed goals** for this encounters, it is just some time to talk and share
- Bring in some sweets, put on music...



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MAP UP, RISE UP!

Take care of your community

- **Patrol** their contributions
- Send **appreciation**
- Accompany your people in **community spaces** (like Village Pump)
- Help each individual to **growth**
- Involve your community in the **governance** of your group



MAP UP, RISE UP!

And let your
community
fly on its
own



Image: Wikiesfera and WikiAragón* in the Editatona of Aragonese women in the performing arts (Zaragoza, Spain). [Attribution: PatriHorriilo](#), Wikimedia Commons, [CC-BY-SA-4.0](#).

*[WikiAragón](#) is a node of [Wikiesfera](#)



MAP UP, RISE UP!



**MAP UP,
RISE UP!**

Thanks!



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