

Conversation with grantees

Present & Future:  
Key elements

25 July 2024



# Main areas in 2019-2024 strategic plan:

Outcomes

Challenges

Issues to discuss

Support



# Main areas in 2019-2024 strategic plan:

Community

Accessibility

Communication

Content

Readers



**ESTRATÈGIA**

**AMICAL WIKIMEDIA**

**2019 - 2024**

# Main areas in 2019-2024 strategic plan:

## Community

Accessibility

Communication

Content

Readers

- Increase the visibility of the entity
- Do more activities with active members
- Search for new collaborators
- Strengthen the presence of free knowledge in the field of education



# Main areas in 2019-2024 strategic plan:

Community

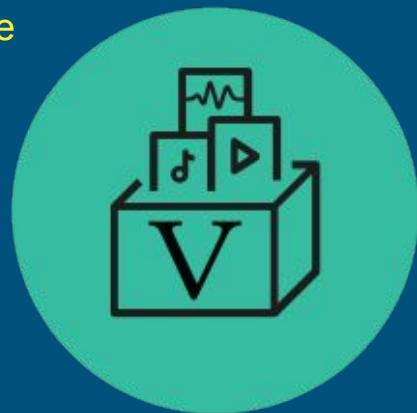
## Accessibility

Communication

Content

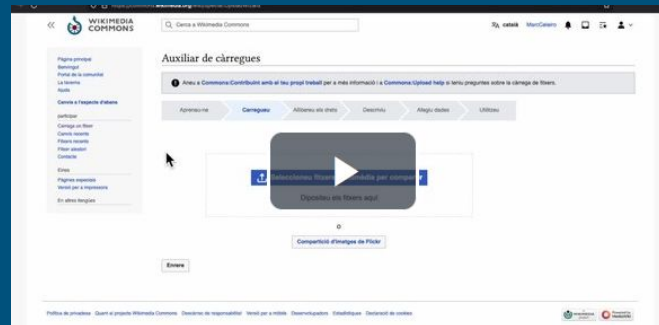
Readers

La Veu és lliure



- Continue making editing help videos

Viquipèdia en 1 minut



# Main areas in 2019-2024 strategic plan:



AMICAL  
WIKIMEDIA

Community

Accessibility

## Communication

Content

Readers

- Regular posts on Amical's blog (monthly)
- Making our voice heard against regulations that go against Amical's principles
- A quarterly press release on activities or achievements

# Main areas in 2019-2024 strategic plan:

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Community

Accessibility

Communication

# Content

Readers

- Promote Bibliowikis; online workshops
- Do a project each quarter creating women's articles
- Activities related to Wikidata and Wikicommons as a support to Viquipèdia

**[1] BIBLIOTECARI  
REFÈRENCIA**

Imagineu un món on cada bibliotecari afegís  
una referència bibliogràfica a la Viquipèdia

VIQUIPROJECTE: **BIBLIOWIKIS**

**#1lib1ref**

# Main areas in 2019-2024 strategic plan:

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Community

Accessibility

Communication

Content

## Readers

- Commission a study on web positioning and possible measures to improve the visibility of Viquipèdia
- Partnerships and collaborations with other entities and institutions promoting the Catalan language, Catalan culture and free knowledge

*Linguistic bias in Google search  
results in minority languages*



Aliança per la  
presència digital  
del català



# Our most impactful outcomes:



## 10 years of Viquimarató de la Llengua Catalana

- 7 territories participating
- Several themes (film, sports, history, etc.)
- Involving EDU+GLAM partners
- Physical and online activities
- Biggest in-person edit-a-thon we now (+70 people)

# Road to future

Stabilization

New board, safe space policy

Learning from the past

But understanding the present

Creating a new framework

Strategic Plan of Transformation 2025-2030

