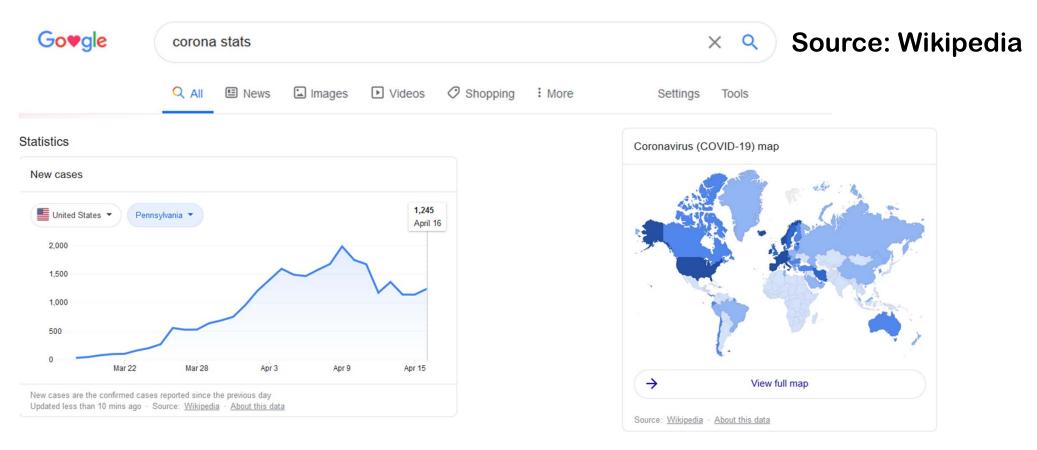
## Collaboration of open content news in Wikipedia: The role and impact of gatekeepers

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### Wikipedia plays a key role as a source of news



4/29/2020

### This is probably no surprise to anyone: same news reported differently in different newspaper at the same time

## The US is halting funding to the WHO. What does this actually mean?

US President Donald Trump stunned world leaders and health experts on Tuesday when he announced he was halting funding to the World Health Organization, in the middle of the global coronavirus pandemic.

He first threatened to do so last week, accusing the WHO of mismanaging the spread of the novel coronavirus, and of not acting quickly enough to investigate the virus when it first emerged in China in December 2019.

https://www.cnn.com/2020/04/15/world/trump-who-funding-explainer-intl-hnk/index.html

### Trump announces US will halt funding to World Health Organization over coronavirus response

President Trump announced at the White House coronavirus news briefing in the Rose Garden on Tuesday that the United States will immediately halt all funding for the World Health Organization (WHO), saying it had put "political correctness over lifesaving measures."

Also at the briefing, the president said plans to ease the national economic shutdown were being finalized, and that he would be "authorizing governors to reopen their states to reopen as they see fit." At the same time, Trump made clear that he was not going to put "any pressure" on governors to reopen.

https://www.foxnews.com/politics/trump-announces-funding-to-world-health-organization-who-halted

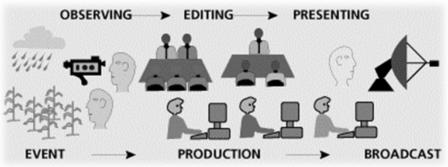
## We know a lot about process of news reporting in traditional media

Specific point of view and information gets selected and crafted for publication

- Addressing physical limitation such as column space, or air time
- Promote the news outlet agenda

This is done by journalists, editors, and media owners known as **"gatekeepers"** 

Process by which "the billions of messages that are available in the world get cut down and transformed into the hundreds of messages that reach a given person on a given day"





4/29/2020

### Gatekeepers are influential in news reporting

- **Responsible for quality control**: ensuring that the piece is newsworthy and the facts are verified
- **Responsible for polarization**: skewing certain information based on the news outlet agenda

### **News reporting process in Wikipedia**

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#### In the news

#### **Coronavirus pandemic**

#### Disease · Virus · Testing · Timeline (April) · By location · Impact · Deaths · Portal

- Thirty-eight people are killed in a tornado outbreak (satellite image shown) in the Southeastern United States.
- The High Court of Australia guashes the conviction of Cardinal George Pell for child sex abuse and orders his acquittal.
- Cyclone Harold impacts the Solomon Islands, Vanuatu, Fiji and Tonga, killing at least thirty people.

Recent deaths: Norman Hunter · Adam Alsing · Kerstin Meye Interaction Help Jacques Blamont · Moraes Moreira About Wikipedia

Other recent events

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& Not logged in Talk Contributions Create account Log in

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# This process is rather different than traditional news reporting

- Editors are the **general public**
- There is a **high degree of collaboration**, coordination, and communication involved in the process of selection and crafting of news

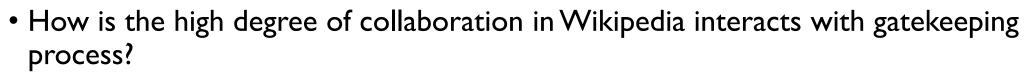


### The Wikipedia news reporting process is still not a complete egalitarian process

Wikipedia news reporting involves gatekeepers

But, we know less about this process

- Who are the gatekeepers in Wikipedia?
- How much power do they have?
- How do they influence the content?





### Identifying Wikipedia gatekeepers

Based on gatekeeping theory, we know that gatekeepers are

- Opinion leaders
- Control the quality of information
- Content producers
- Highly autonomous in choosing the information

### **Translating that to Wikipedia editing**

**Opinion leaders** 

 $\rightarrow$  Substantive experts

 $\rightarrow$  Participation in communication and coordination on Talkpages

Control the quality of information

 $\rightarrow$  Adding high quality information: edits that persist over time

Content producers

 $\rightarrow$  High number of edits and large amount of modified content

Highly autonomous in choosing the information

 $\rightarrow$  Degree of diversity in choosing sources of information: internal and external wiki links

### We can use these as features to identify gatekeepers in Wikipedia

4/29/2020

### Next step is assessing the power of gatekeepers

- A big assumption: if we have identified gatekeepers correctly, we should be able to see the impact of their actions in the future
- Conducting a lagged regression analysis to assess the relationship between gatekeeping in time T and outcome measures in time T+I
  - HI: Content added by gatekeepers in time T is more likely to last in time T+1
  - HIa: Content added by gatekeepers in time T is more likely to grow in time T+I
  - H2: Higher number of new articles are created by gatekeepers
  - H2a: Article created by gatekeepers in time T are more likely to grow in time T+1
  - H3: Gatekeepers are more likely to succeed in "winning" the discussion and edit wars

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# Assessing impact of gatekeepers on content polarization

Polarization: taking sides in framing of the news

I. Selection: cover only limited point of view

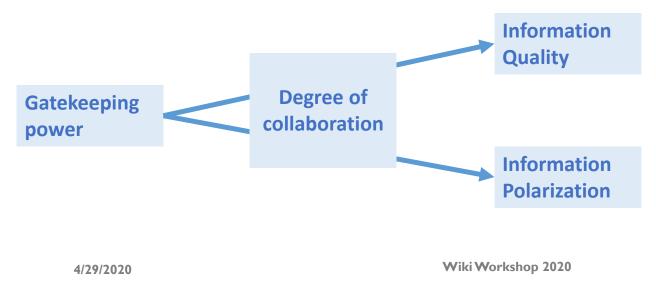
 $\rightarrow$  Diversity of internal and external links news source URLs (political polarization scores suggested by prior work)

Language: use of biased language
 →Dictionary based language analysis (e.g. fortunately, regret, avoid, praise, ...)
 →Use of terms associated with particular political belief (e.g. pro-life vs. pro-choice)

Lexicon Name	Description	Example Terms		
Words to Watch	Style words that may introduce bias (Wikipedia [79])	fortunately, notable, often, speculate		
Hedges	Used to reduce one's commitment to the truth of a proposition (Hyland [43])	apparent, seems, un- clear, would		
Assertives	Complement clauses that assert a proposition (Hooper [42])	allege, hypothesize, verify, claim		
<b>Positive Words</b>	Positive sentiment terms (Liu et al. [56])	achieve, inspire, joy- ful, super		
Negative Words	Negative sentiment terms (Liu et al. [56])	criticize, foolish, hec- tic, weak		
Factives	Terms that presuppose the truth of their comple- ment clause (Kiparsky and Kiparsky [50])	regret, amuse, strange, odd		
Implicatives	Imply the truth or untruth of their complement, depending on the polarity of the main predicate (Karttunen [46])	avoid, hesitate, re- frain, attempt		
Report Verbs	Used to indicate that discourse is being quoted or paraphrased (Recasens et al. [67])	praise, claim, dis- pute, feel		
Strong	Add strong subjective force to the meaning of a	celebrate, dishonor,		
Subjectives	phrase (Riloff and Wiebe [69])	overkill,worsen		
Weak	Add weak subjective force to the meaning of a	widely, unstable, al-		
Subjectives	phrase (Riloff and Wiebe [69])	though, innocently		

### What is the role of collaboration

- Collaboration can lead gatekeeping towards positive impact
- Support high quality production
- Reduce polarization



### Appreciate your questions, comments, and feedback

Particularly:

- Operationalization of gatekeeping in Wikipedia
- Assessing the power of gatekeepers
- Role of collaboration in gatekeeping of news

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