



## **Voting Intention - 21<sup>st</sup> June 2024**

Methodology: Whitestone Insight interviewed 2029 GB adults online between 19<sup>th</sup> and 20<sup>th</sup> June 2024. Data were weighted to be representative of all adults.

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## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 1  
**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**  
**Base: All respondents who are likely to vote (5-10) and specify voting intention or have already voted**  
**TURNOUT & RECALL WEIGHTING**

	Gender		Age							Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)
Unweighted base	1339	678	651	107	196	207	242	216	370	371	343	289	336	114	52	173	112	137	101	61	139	172	172	106
Weighted base	1315	668	638	131*	220	188	228	208	340	356	378	276	304	116	51*	155	105*	123	95*	63*	136	179	183	108*
Conservative	244	129	115	11	28	23	39	37	107	71	66	60	47	13	10	30	21	24	16	14	24	35	36	22
	19%	19%	18%	8%	13%	12%	17% <sup>d</sup>	18% <sup>d</sup>	31% <sup>d</sup>	20% <sup>def</sup>	18%	22%	15%	11%	19%	19%	20%	20%	17%	21%	18%	19%	20%	20%
Labour	517	248	264	73	109	88	92	76	78	147	156	93	120	40	26	67	44	52	37	22	46	80	59	44
	39%	37%	41%	56% <sup>ghi</sup>	50% <sup>hi</sup>	47% <sup>hi</sup>	40% <sup>i</sup>	37% <sup>i</sup>	23%	41%	41%	34%	39%	35%	50% <sup>w</sup>	43% <sup>w</sup>	41%	42%	39%	35%	34%	45% <sup>w</sup>	32%	41%
Liberal Democrat	152	76	75	18	25	21	20	22	46	52	44	33	23	13	*	14	11	9	5	3	16	20	41	19
	12%	11%	12%	14%	11%	11%	9%	10%	13%	15% <sup>m</sup>	12%	12%	8%	11% <sup>o</sup>	1%	9%	11% <sup>o</sup>	8%	6%	5%	12% <sup>o</sup>	11% <sup>o</sup>	22% <sup>anop</sup>	18% <sup>oprst</sup>
Reform UK	263	150	112	12	30	34	57	47	84	49	69	65	80	7	12	33	19	30	29	16	40	27	35	15
	20%	23% <sup>b</sup>	18%	9%	14%	18%	25% <sup>de</sup>	22% <sup>de</sup>	25% <sup>de</sup>	14%	18%	24% <sup>j</sup>	26% <sup>jk</sup>	6%	24% <sup>n</sup>	21% <sup>n</sup>	18% <sup>n</sup>	25% <sup>n</sup>	30% <sup>nvx</sup>	25% <sup>n</sup>	29% <sup>nvx</sup>	15% <sup>n</sup>	19% <sup>n</sup>	14% <sup>n</sup>
SNP	38	17	21	3	5	4	6	8	11	10	12	8	8	38	-	-	-	-	-	-	-	-	-	-
	3%	3%	3%	3%	2%	2%	3%	4%	3%	3%	3%	3%	3%	33% <sup>opqr</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	1	3	-	-	2	1	1	1	1	2	*	1	-	-	-	-	-	-	4	-	-	-	-
	*	*	*	-	-	1%	*	*	*	*	1%	*	*	-	-	-	-	-	-	7% <sup>npqr</sup>	-	-	-	-
Green Party	75	34	39	10	20	11	9	14	11	20	22	14	19	4	3	8	6	6	6	4	10	10	13	6
	6%	5%	6%	8%	9% <sup>gi</sup>	6%	4%	7%	3%	6%	6%	5%	6%	4%	5%	5%	6%	5%	6%	6%	7%	6%	7%	6%
SDP	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-
	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-
Workers Party of Britain	5	5	1	2	*	*	3	-	-	2	1	*	3	-	-	1	1	1	-	-	-	3	-	-
	*	1%	*	2% <sup>i</sup>	*	*	1%	-	-	*	*	*	1%	-	-	1%	1%	*	-	-	-	2%	-	-
Another party	15	7	8	1	1	5	2	4	2	4	4	3	4	1	1	2	3	1	2	-	-	4	-	1
	1%	1%	1%	*	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3% <sup>uw</sup>	1%	2% <sup>w</sup>	-	-	2%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x  
 \* small base

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 2

**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) and specify voting intention or have already voted**

**TURNOUT & RECALL WEIGHTING**

	Voting Intention										2019 Vote							
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	Reform UK (d)	SNP (e)	Plaid Cymru (f)	Green Party (g)	SDP (h)	Workers Party of Britain (i)	Another party (j)	Conservative (k)	Labour (l)	Liberal Democrat (m)	SNP (n)	Plaid Cymru (o)	Another party (p)	Did not vote (q)
Unweighted base	1339	239	551	130	266	39	6	85	1	5	17	535	454	59	49	5	103	110
Weighted base	1315	244	517	152	263	38*	4**	75*	1**	5**	15**	553	393	88*	49*	5**	86*	116*
Conservative	244 19%	244 100%bcdeg	-	-	-	-	-	-	-	-	-	222 40%lmnpq	2 1%	6 6%l	2 4%l	-	2 2%	8 7%l
Labour	517 39%	-	517 100%acdeg	-	-	-	-	-	-	-	-	81 15%	313 80%kmnpq	28 32%kn	6 12%	2 48%	15 18%	63 55%kmnp
Liberal Democrat	152 12%	-	-	152 100%abdeg	-	-	-	-	-	-	-	49 9%	22 6%	50 57%klmpq	2 4%	-	7 9%	19 16%kl
Reform UK	263 20%	-	-	-	263 100%abceg	-	-	-	-	-	-	183 33%lmnq	19 5%	3 3%	3 5%	-	34 39%lmnq	14 12%l
SNP	38 3%	-	-	-	-	38 100%abcdg	-	-	-	-	-	-	-	-	36 72%klmpq	-	-	2 2%kl
Plaid Cymru	4 *	-	-	-	-	-	4 100%	-	-	-	-	2 *	* *	-	-	2 52%	-	-
Green Party	75 6%	-	-	-	-	-	-	75 100%abcde	-	-	-	13 2%	26 7%k	1 2%	-	-	23 27%klmnq	8 7%k
SDP	1 *	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 1%
Workers Party of Britain	5 *	-	-	-	-	-	-	-	-	5 100%	-	2 *	3 1%	-	-	-	-	-
Another party	15 1%	-	-	-	-	-	-	-	-	-	15 100%	1 *	7 2%k	-	1 2%	-	5 5%kl	1 1%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 3  
**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**  
**Base: All respondents who are likely to vote (5-10) and specify voting intention or have already voted**  
**STANDARD WEIGHTING**

	Gender			Age						Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)
Unweighted base	1644	830	804	132	254	261	293	262	442	462	353	409	142	63	209	140	165	119	73	167	215	215	136	
Weighted base	1640	834	797	161	289	239	279	256	416	451	469	376	147	63*	187	135	148	115	75*	165	229	233	143	
Conservative	292 18%	154 18%	138 17%	14 8%	38 13%	28 12%	47 17% <sup>d</sup>	43 17% <sup>d</sup>	123 29% <sup>def</sup>	84 19%	80 17%	72 21% <sup>m</sup>	56 15%	14 10%	12 18%	35 19% <sup>n</sup>	27 20% <sup>n</sup>	29 19% <sup>n</sup>	19 16%	15 20% <sup>n</sup>	30 18%	43 19% <sup>n</sup>	43 19% <sup>n</sup>	27 19% <sup>n</sup>
Labour	652 40%	314 38%	334 42%	88 55% <sup>ghi</sup>	141 49% <sup>hi</sup>	115 48% <sup>hi</sup>	114 41% <sup>i</sup>	95 37% <sup>i</sup>	99 24%	190 42% <sup>l</sup>	195 41% <sup>l</sup>	116 34%	151 40%	51 35%	33 53% <sup>nuw</sup>	84 45% <sup>w</sup>	54 40%	63 42%	45 39%	28 37%	60 36%	102 44% <sup>w</sup>	74 32%	59 41%
Liberal Democrat	224 14%	114 14%	108 14%	24 15%	39 13%	30 13%	29 10%	33 13%	69 17% <sup>g</sup>	78 17% <sup>m</sup>	64 14% <sup>m</sup>	49 14% <sup>m</sup>	33 9%	21 14% <sup>o</sup>	* 1%	17 9% <sup>o</sup>	19 14% <sup>o</sup>	15 10% <sup>o</sup>	9 8%	5 6%	20 12% <sup>o</sup>	32 14% <sup>o</sup>	57 25% <sup>nop</sup>	30 21% <sup>oprst</sup>
Reform UK	304 19%	173 21% <sup>b</sup>	131 16%	14 9%	37 13%	39 16%	65 23% <sup>de</sup>	53 21% <sup>de</sup>	95 23% <sup>de</sup>	57 13%	80 17%	75 22% <sup>j</sup>	92 24% <sup>jk</sup>	7 5%	14 22% <sup>n</sup>	38 20% <sup>n</sup>	23 17% <sup>n</sup>	34 23% <sup>nvx</sup>	33 29% <sup>nqv</sup>	18 24% <sup>n</sup>	44 27% <sup>nvx</sup>	31 13% <sup>n</sup>	42 18% <sup>n</sup>	18 13% <sup>n</sup>
SNP	47 3%	22 3%	25 3%	4 3%	8 3%	5 2%	7 3%	10 4%	13 3%	12 3%	14 3%	10 3%	10 3%	47 32% <sup>opqr</sup>	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	5 *	2 *	3 *	- -	- -	2 1%	1 *	1 *	1 *	1 *	2 1%	1 *	1 *	- -	- -	- -	- -	- -	- -	5 6% <sup>npqr</sup>	- -	- -	- -	- -
Green Party	89 5%	42 5%	45 6%	12 8% <sup>i</sup>	25 9% <sup>gi</sup>	12 5%	11 4%	16 6%	13 3%	22 5%	28 6%	16 5%	23 6%	5 3%	3 5%	10 5%	7 5%	6 4%	7 6%	5 6%	11 7%	13 5%	16 7%	8 5%
SDP	1 *	- -	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Workers Party of Britain	7 *	6 1%	1 *	3 2% <sup>i</sup>	* *	* *	3 1% <sup>i</sup>	- -	- -	2 *	1 *	* *	4 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	4 2%	- -	- -
Another party	19 1%	8 1%	11 1%	1 *	1 *	6 3% <sup>i</sup>	2 1%	6 2%	3 1%	4 1%	5 1%	4 1%	6 2%	1 1%	1 1%	3 1%	5 4% <sup>uw</sup>	1 1%	3 2% <sup>w</sup>	- -	- -	5 2%	- -	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x  
 \* small base

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 4

**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) and specify voting intention or have already voted**

**STANDARD WEIGHTING**

	Voting Intention										2019 Vote							
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	Reform UK (d)	SNP (e)	Plaid Cymru (f)	Green Party (g)	SDP (h)	Workers Party of Britain (i)	Another party (j)	Conservative (k)	Labour (l)	Liberal Democrat (m)	SNP (n)	Plaid Cymru (o)	Another party (p)	Did not vote (q)
Unweighted base	1644	283	688	184	305	49	6	100	1	7	21	617	573	120	61	5	109	131
Weighted base	1640	292	652	224	304	47*	5**	89*	1**	7**	19**	641	497	180	62*	5**	92*	136
Conservative	292 18%	292 100%bcdeg	-	-	-	-	-	-	-	-	-	260 40%lmnpq	4 1%	12 7%l	2 4%	-	2 3%	10 7%l
Labour	652 40%	-	652 100%acdeg	-	-	-	-	-	-	-	-	94 15%	394 79%kmnpq	55 30%knp	8 13%	2 48%	16 17%	74 54%kmnp
Liberal Democrat	224 14%	-	-	224 100%abdeg	-	-	-	-	-	-	-	58 9%l	28 6%	104 58%klmpq	3 4%	-	8 9%	21 15%ln
Reform UK	304 19%	-	-	-	304 100%abceg	-	-	-	-	-	-	209 33%lmnq	26 5%	6 4%	3 5%	-	35 38%lmnq	17 12%lm
SNP	47 3%	-	-	-	-	47 100%abcdg	-	-	-	-	-	-	-	-	44 72%klmpq	-	-	3 2%kl
Plaid Cymru	5 *	-	-	-	-	-	5 100%	-	-	-	-	2 *	1 *	-	-	2 52%	-	-
Green Party	89 5%	-	-	-	-	-	-	89 100%abcde	-	-	-	15 2%	33 7%km	3 2%	-	-	24 26%klmnq	10 7%kmn
SDP	1 *	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 1%
Workers Party of Britain	7 *	-	-	-	-	-	-	-	-	7 100%	-	2 *	4 1%	-	-	-	-	-
Another party	19 1%	-	-	-	-	-	-	-	-	-	19 100%	2 *	9 2%k	-	1 2%	-	6 7%klmq	1 1%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 5  
**Q1. Thinking back to the (UK) General Election in 2019 which party, if any, did you vote for? Was it <...>, another party, or did you not vote?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)
Unweighted base	2029	975	1044	181	308	348	369	320	503	547	525	437	520	166	85	251	174	200	157	96	202	259	268	171
Weighted base	2029	987	1033	219	349	323	353	310	474	534	586	425	484	176	85*	231	172	180	151	99*	195	276	285	179
Conservative	729 36%	386 39%b	342 33%	22 10%	89 25%d	85 26%d	140 40%def	141 45%def	253 53%def	180 34%	211 36%	182 43%jkm	156 32%	32 18%	29 35%n	83 36%n	61 35%n	75 42%nv	66 44%nv	34 35%n	81 42%nv	82 30%n	119 42%nv	67 38%n
Labour	537 26%	255 26%	277 27%	50 23%i	145 42%dfg	103 32%dhi	94 27%i	70 23%i	73 15%	165 31%kl	145 25%	99 23%	128 26%	28 16%	29 35%n	80 35%nsu	45 26%n	50 28%n	35 23%	27 27%n	46 24%	88 32%n	68 24%	40 23%
Liberal Democrat	193 9%	103 10%	90 9%	12 6%	28 8%	27 8%	25 7%	33 11%	67 14%def	73 14%lm	57 10%lm	35 8%	28 6%	16 9%p	4 5%	6 3%	16 9%p	11 6%	10 7%	6 6%	14 7%p	37 13%opr	36 13%pr	36 20%nopqrstu
SNP	65 3%	34 3%	31 3%	4 2%	9 2%	11 3%	11 3%	13 4%	18 4%	13 2%	18 3%	15 4%	19 4%	65 37%opqr	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	8 *	3 *	5 *	-	1 *	1 *	1 *	3 1%	2 *	-	5 1%	-	3 1%	-	-	-	-	-	-	8 8%nopq	-	-	-	-
Another party	100 5%	58 6%	41 4%	8 4%	12 4%	21 7%	20 6%	17 6%	21 4%	21 4%	26 4%	22 5%	31 6%	5 3%	7 8%	10 5%	11 6%	8 5%	8 5%	7 7%	9 5%	14 5%	16 6%	5 3%
Did not vote	304 15%	107 11%	195 19%a	104 48%efg	44 13%i	56 17%hi	48 13%hi	24 8%	28 6%	64 12%	93 16%	52 12%	95 20%jl	23 13%	12 15%	45 19%tw	29 17%	32 18%t	24 16%	8 8%	34 18%t	39 14%	35 12%	23 13%
Don't remember	53 3%	22 2%	31 3%	6 3%	8 2%	12 4%	10 3%	7 2%	10 2%	11 2%	14 2%	9 2%	19 4%	2 1%	2 2%	4 2%	9 5%npw	3 2%	4 3%	4 4%	8 4%	10 4%	4 1%	3 2%
Prefer not to say	40 2%	20 2%	20 2%	13 6%fghi	12 3%hi	6 2%	5 1%	3 1%	3 1%	7 1%	17 3%	11 3%	6 1%	6 4%	1 1%	3 1%	2 1%	1 1%	4 3%	5 5%pqr	3 1%	7 2%	6 2%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x  
 \* small base

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 9  
**Q3. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**  
**Base: All respondents who are likely to vote (5-10) or have already voted**

	Gender			Age						Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)
Unweighted base	1787	874	903	146	274	286	320	285	476	497	460	387	443	153	70	224	152	181	130	80	184	231	234	148
Weighted base	1780	878	893	175	310	263	304	277	449	485	514	375	405	160	70*	203	147	162	126	82*	179	245	250	156
Conservative	272 15%	146 17%	126 14%	13 7%	37 12%	26 10%	46 15% <sup>d</sup>	38 14%	112 25% <sup>def</sup>	81 17%	74 14%	65 17%	52 13%	13 8%	12 17%	35 17% <sup>n</sup>	25 17% <sup>n</sup>	26 16% <sup>n</sup>	19 15%	15 19% <sup>n</sup>	26 15%	41 17% <sup>n</sup>	38 15%	23 14%
Labour	624 35%	305 35%	315 35%	83 48% <sup>ghi</sup>	137 44% <sup>ghi</sup>	114 43% <sup>hi</sup>	107 35% <sup>i</sup>	88 32% <sup>i</sup>	95 21%	186 38% <sup>l</sup>	185 36% <sup>l</sup>	106 28%	146 36% <sup>l</sup>	48 30%	33 47% <sup>nuw</sup>	81 40% <sup>w</sup>	50 34%	63 39% <sup>w</sup>	44 35%	27 33%	58 32%	98 40% <sup>w</sup>	68 27%	54 35%
Liberal Democrat	212 12%	110 13%	100 11%	24 14%	35 11%	30 11%	28 9%	29 11%	65 14% <sup>g</sup>	74 15% <sup>m</sup>	61 12%	46 12% <sup>m</sup>	31 8%	19 12% <sup>o</sup>	* 1%	14 7%	18 12% <sup>o</sup>	15 9% <sup>o</sup>	8 6%	4 4%	19 11% <sup>o</sup>	32 13% <sup>op</sup>	54 22% <sup>nop</sup>	30 19% <sup>oprstu</sup>
Reform UK	289 16%	166 19% <sup>b</sup>	123 14%	14 8%	37 12%	39 15%	59 19% <sup>de</sup>	49 18% <sup>d</sup>	91 20% <sup>de</sup>	54 11%	77 15%	73 20% <sup>j</sup>	84 21% <sup>jk</sup>	7 5%	14 20% <sup>n</sup>	37 18% <sup>nv</sup>	23 16% <sup>n</sup>	33 20% <sup>nv</sup>	33 26% <sup>nvw</sup>	18 22% <sup>nv</sup>	40 22% <sup>nvx</sup>	26 11%	40 16% <sup>n</sup>	18 12% <sup>n</sup>
SNP	43 2%	20 2%	23 3%	3 2%	7 2%	5 2%	7 2%	10 4%	11 2%	11 2%	13 3%	10 3%	9 2%	43 27% <sup>opqr</sup>	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4 *	1 *	3 *	-	-	1 *	1 *	1 *	1 *	-	2 *	1 *	1 *	-	-	-	-	-	-	4 4% <sup>npqr</sup>	-	-	-	-
Green Party	77 4%	36 4%	38 4%	11 6% <sup>i</sup>	22 7% <sup>gi</sup>	10 4%	10 3%	13 5%	11 2%	20 4%	23 4%	13 4%	22 5%	4 3%	3 4%	10 5%	5 4%	5 3%	6 5%	5 6%	9 5%	13 5%	14 5%	4 3%
SDP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workers Party of Britain	7 *	6 1%	1 *	3 2% <sup>i</sup>	* *	* *	3 1% <sup>i</sup>	-	-	2 *	1 *	* *	4 1%	-	-	1 *	1 1%	1 1%	-	-	-	4 2%	-	-
Another party	18 1%	8 1%	10 1%	1 *	1 *	6 2% <sup>i</sup>	2 1%	6 2% <sup>i</sup>	2 *	4 1%	5 1%	3 1%	6 1%	1 1%	-	3 1%	5 3% <sup>uw</sup>	1 1%	3 2% <sup>w</sup>	-	-	5 2%	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x

\* small base

## Opinion Poll Survey ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 9

**Q3. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) or have already voted**

	Gender		Age							Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)
Weighted base	1780	878	893	175	310	263	304	277	449	485	514	375	405	160	70*	203	147	162	126	82*	179	245	250	156
Prefer not to say	19 1%	11 1%	8 1%	3 1%	5 2%	5 2%	2 1%	4 1%	2 *	4 1%	6 1%	5 1%	4 1%	- -	1 2%	4 2%	1 *	2 1%	1 1%	1 1%	2 1%	2 1%	1 1%	4 3%
Don't know	215 12%	69 8%	145 16%a	21 12%	28 9%	26 10%	39 13%	40 15%	59 13%	50 10%	66 13%	52 14%	46 11%	24 15%	7 10%	19 9%	19 13%	18 11%	13 10%	9 11%	25 14%	25 10%	35 14%	21 13%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x**

\* small base



## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 10

**Q3. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) or have already voted**

	Voting Intention										2019 Vote							
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	Reform UK (d)	SNP (e)	Plaid Cymru (f)	Green Party (g)	SDP (h)	Workers Party of Britain (i)	Another party (j)	Conservative (k)	Labour (l)	Liberal Democrat (m)	SNP (n)	Plaid Cymru (o)	Another party (p)	Did not vote (q)
Unweighted base	1787	283	688	184	305	49	6	100	1	7	21	672	592	125	64	7	114	160
Weighted base	1780	292	652	224	304	47*	5**	89*	1**	7**	19**	694	514	187	64*	6**	95	166
Conservative	272 15%	272 93%bcdeg	-	-	-	-	-	-	-	-	-	242 35%lmnpq	3 1%	12 6%l	2 3%l	-	2 2%	8 5%l
Labour	624 35%	-	624 96%acdeg	-	-	-	-	-	-	-	-	89 13%	383 75%kmnpq	52 28%knp	8 12%	2 34%	15 16%	67 41%kmnp
Liberal Democrat	212 12%	-	-	212 95%abdeg	-	-	-	-	-	-	-	50 7%	27 5%	102 54%klmpq	3 4%	-	8 9%	21 12%l
Reform UK	289 16%	-	-	-	289 95%abceg	-	-	-	-	-	-	200 29%lmnq	23 4%	6 3%	3 5%	-	35 37%lmnq	16 9%l
SNP	43 2%	-	-	-	-	43 91%abcdg	-	-	-	-	-	-	-	-	40 63%klmpq	-	-	3 2%kl
Plaid Cymru	4 *	-	-	-	-	-	4 76%	-	-	-	-	1 *	1 *	-	-	2 37%	-	-
Green Party	77 4%	-	-	-	-	-	-	77 87%abcde	-	-	-	10 1%	29 6%k	3 2%	-	-	22 24%klmnq	9 5%k
SDP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workers Party of Britain	7 *	-	-	-	-	-	-	-	7 100%	-	-	2 *	4 1%	-	-	-	-	-
Another party	18 1%	-	-	-	-	-	-	-	-	18 96%	1 *	9 2%k	-	1 2%k	-	-	6 6%klmq	1 1%
Prefer not to say	19 1%	-	4 1%	-	-	-	-	-	-	-	-	2 *	5 1%	-	-	-	1 1%	4 2%k
Don't know	215 12%	21 7%b	24 4%	12 5%	15 5%	4 9%	1 24%	12 13%bcd	1 100%	-	1 4%	98 14%lmp	31 6%	12 7%	7 11%	2 29%	5 5%	38 23%klmp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 11  
**Q3. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**  
**Base: All respondents who are likely to vote (5-10) or have already voted and specify voting intention**

	Gender			Age						Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)
Unweighted base	1549	793	746	124	243	252	279	239	412	440	395	328	386	132	60	200	131	159	115	70	155	204	198	125
Weighted base	1545	797	739	151	277	232	263	233	388	431	442	318	354	136	62*	180	127	143	111	72*	153	218	214	130
Conservative	272 18%	146 18%	126 17%	13 8%	37 13%	26 11%	46 17% <sup>d</sup>	38 16%	112 29% <sup>def</sup>	81 19%	74 17%	65 20%	52 15%	13 10%	12 19%	35 19% <sup>n</sup>	25 20% <sup>n</sup>	26 18%	19 17%	15 21% <sup>n</sup>	26 17%	41 19% <sup>n</sup>	38 18%	23 17%
Labour	624 40%	305 38%	315 43%	83 55% <sup>ghi</sup>	137 49% <sup>hi</sup>	114 49% <sup>hi</sup>	107 41% <sup>i</sup>	88 38% <sup>i</sup>	95 25%	186 43% <sup>l</sup>	185 42% <sup>l</sup>	106 33%	146 41% <sup>l</sup>	48 36%	33 53% <sup>nw</sup>	81 45% <sup>w</sup>	50 39%	63 44% <sup>w</sup>	44 39%	27 37%	58 38%	98 45% <sup>w</sup>	68 32%	54 41%
Liberal Democrat	212 14%	110 14%	100 14%	24 16%	35 13%	30 13%	28 11%	29 12%	65 17% <sup>g</sup>	74 17% <sup>m</sup>	61 14% <sup>m</sup>	46 14% <sup>m</sup>	31 9%	19 14% <sup>o</sup>	* 1%	14 8%	18 14% <sup>o</sup>	15 10% <sup>o</sup>	8 7%	4 5%	19 13% <sup>o</sup>	32 14% <sup>op</sup>	54 25% <sup>nop</sup>	30 23% <sup>oprstu</sup>
Reform UK	289 19%	166 21%	123 17%	14 9%	37 13%	39 17%	59 22% <sup>de</sup>	49 21% <sup>de</sup>	91 23% <sup>de</sup>	54 12%	77 17%	73 23% <sup>j</sup>	84 24% <sup>jk</sup>	7 6%	14 22% <sup>n</sup>	37 20% <sup>nv</sup>	23 18% <sup>n</sup>	33 23% <sup>nv</sup>	33 29% <sup>nvw</sup>	18 25% <sup>nv</sup>	40 26% <sup>nvx</sup>	26 12%	40 18% <sup>n</sup>	18 14% <sup>n</sup>
SNP	43 3%	20 2%	23 3%	3 2%	7 3%	5 2%	7 3%	10 4%	11 3%	11 2%	13 3%	10 3%	9 2%	43 32% <sup>opqr</sup>	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	4 *	1 *	3 *	- -	- -	1 *	1 *	1 *	1 *	- -	2 1%	1 *	1 *	- -	- -	- -	- -	- -	- -	4 5% <sup>npqr</sup>	- -	- -	- -	- -
Green Party	77 5%	36 5%	38 5%	11 7% <sup>i</sup>	22 8% <sup>i</sup>	10 4%	10 4%	13 6%	11 3%	20 5%	23 5%	13 4%	22 6%	4 3%	3 5%	10 5%	5 4%	5 3%	6 6%	5 6%	9 6%	13 6%	14 6%	4 3%
SDP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workers Party of Britain	7 *	6 1%	1 *	3 2% <sup>i</sup>	* *	* *	3 1% <sup>i</sup>	- -	- -	2 *	1 *	* *	4 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	4 2%	- -	- -
Another party	18 1%	8 1%	10 1%	1 1%	1 1%	6 3% <sup>i</sup>	2 1%	6 3% <sup>i</sup>	2 *	4 1%	5 1%	3 1%	6 2%	1 1%	- -	3 2%	5 4% <sup>uw</sup>	1 1%	3 2% <sup>w</sup>	- -	- -	5 2%	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x

\* small base

**Opinion Poll Survey**  
**ONLINE Fieldwork: 19th to 20th June 2024**

Absolutes/col percents

Table 12

**Q3. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) or have already voted and specify voting intention**

	Voting Intention										2019 Vote							
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	Reform UK (d)	SNP (e)	Plaid Cymru (f)	Green Party (g)	SDP (h)	Workers Party of Britain (i)	Another party (j)	Conservative (k)	Labour (l)	Liberal Democrat (m)	SNP (n)	Plaid Cymru (o)	Another party (p)	Did not vote (q)
Unweighted base	1549	263	660	172	290	45	5	87	-	7	20	573	551	115	57	5	106	119
Weighted base	1545	272	624	212	289	43*	4**	77*	**	7**	18**	594	478	174	57*	5**	89*	125*
Conservative	272	272	-	-	-	-	-	-	-	-	-	242	3	12	2	-	2	8
	18%	100%bcdeg	-	-	-	-	-	-	-	-	-	41%lmnpq	1%	7%l	4%l	-	3%	7%l
Labour	624	-	624	-	-	-	-	-	-	-	-	89	383	52	8	2	15	67
	40%	-	100%acdeg	-	-	-	-	-	-	-	-	15%	80%kmnpq	30%knp	14%	48%	17%	54%kmnp
Liberal Democrat	212	-	-	212	-	-	-	-	-	-	-	50	27	102	3	-	8	21
	14%	-	-	100%abdeg	-	-	-	-	-	-	-	8%	6%	58%klmpq	5%	-	9%	17%kl
Reform UK	289	-	-	-	289	-	-	-	-	-	-	200	23	6	3	-	35	16
	19%	-	-	-	100%abceg	-	-	-	-	-	-	34%lmnq	5%	4%	6%	-	39%lmnq	13%lm
SNP	43	-	-	-	-	43	-	-	-	-	-	-	-	-	40	-	-	3
	3%	-	-	-	-	100%abcdg	-	-	-	-	-	-	-	-	70%klmpq	-	-	2%kl
Plaid Cymru	4	-	-	-	-	-	4	-	-	-	-	1	1	-	-	2	-	-
	*	-	-	-	-	-	100%	-	-	-	-	*	*	-	52%	-	-	-
Green Party	77	-	-	-	-	-	-	77	-	-	-	10	29	3	-	-	22	9
	5%	-	-	-	-	-	-	100%abcde	-	-	-	2%	6%k	2%	-	-	25%klmnq	7%km
SDP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Workers Party of Britain	7	-	-	-	-	-	-	-	-	7	-	2	4	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	100%	-	*	1%	-	-	-	-	-
Another party	18	-	-	-	-	-	-	-	-	-	18	1	9	-	1	-	6	1
	1%	-	-	-	-	-	-	-	-	-	100%	*	2%k	-	2%k	-	7%klmq	1%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 13

**Q4. If it were made a legal requirement for you to vote, do you think you would probably vote <...> or for another party?**

**Base: All respondents who say "Don't know" or "Prefer not to say"**

	Gender		Age							Social Grade					Region									
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)
Unweighted base	236	81	155	22	31	34	41	46	62	56	65	58	57	21	10	24	21	22	15	10	27	27	36	23
Weighted base	233	81*	152	24**	33**	31**	41*	44*	60*	53*	72*	57*	50*	24**	8**	23**	20**	19**	14**	10**	26**	27**	37*	25**
Conservative	21 9%	8 10%	13 8%	1 4%	1 4%	2 5%	1 3%	5 12%	10 17%g	3 6%	6 8%	8 14%	4 8%	1 5%	-	-	2 9%	3 16%	-	-	3 13%	2 7%	5 15%	4 17%
Labour	28 12%	9 11%	19 13%	5 19%	4 12%	1 4%	7 16%	8 17%	4 7%	4 8%	9 13%	10 17%	5 10%	3 12%	*	3 11%	4 18%	-	1 7%	1 9%	2 8%	4 13%	6 17%	5 20%
Liberal Democrat	12 5%	4 5%	8 5%	-	3 9%	-	1 2%	4 9%	4 6%	4 8%	3 4%	3 5%	2 4%	2 8%	-	3 13%	1 5%	-	1 6%	1 9%	1 4%	-	3 8%	-
Reform UK	15 6%	7 9%	8 5%	-	-	1 2%	6 15%	4 8%	4 7%	3 6%	2 3%	2 3%	8 15%kl	-	1 7%	1 5%	-	1 8%	1 6%	-	4 15%	5 18%	2 6%	-
SNP	4 2%	2 3%	2 1%	2 7%	1 2%	-	-	-	2 3%	2 3%	1 2%	-	3 3%	4 18%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	1 1%	-	-	-	1 4%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-
Green Party	12 5%	6 7%	6 4%	1 5%	3 9%	2 7%	1 2%	3 6%	2 4%	3 5%	3 6%	3 6%	1 3%	* 2%	-	* 1%	1 6%	1 6%	1 6%	-	2 9%	-	2 7%	3 13%
SDP	1 *	-	1 1%	1 4%	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
Workers Party of Britain	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	1 *	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	-	1 9%	-	-	-	-	-	-	-	-	-
Prefer not to say	15 6%	7 8%	8 5%	1 5%	4 13%	4 12%	4 9%	1 3%	2 2%	6 4%	5 9%	2 8%	2 4%	-	1 14%	3 12%	1 6%	-	1 7%	1 10%	3 11%	1 3%	1 4%	3 11%
Don't know	124 53%	37 46%	87 57%	13 57%	17 51%	21 66%	22 53%	20 45%	31 52%	32 59%	39 54%	26 46%	27 54%	13 56%	5 64%	13 58%	11 56%	14 71%	10 68%	6 61%	10 40%	15 56%	16 43%	10 40%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Opinion Poll Survey**  
**ONLINE Fieldwork: 19th to 20th June 2024**

Absolutes/col percents

Table 14

**Q4. If it were made a legal requirement for you to vote, do you think you would probably vote <...> or for another party?**

**Base: All respondents who say "Don't know" or "Prefer not to say"**

	Voting Intention										2019 Vote							
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	Reform UK (d)	SNP (e)	Plaid Cymru (f)	Green Party (g)	SDP (h)	Workers Party of Britain (i)	Another party (j)	Conservative (k)	Labour (l)	Liberal Democrat (m)	SNP (n)	Plaid Cymru (o)	Another party (p)	Did not vote (q)
Unweighted base	236	20	28	12	15	4	1	13	1	-	1	99	41	10	7	2	7	41
Weighted base	233	21**	28**	12**	15**	4**	1**	12**	1**	-**	1**	100*	36*	12**	7**	2**	5**	41*
Conservative	21 9%	21 100%	-	-	-	-	-	-	-	-	-	18 18%l	1 2%	-	-	-	-	2 5%
Labour	28 12%	-	28 100%	-	-	-	-	-	-	-	-	6 6%	10 29%k	3 22%	-	-	1 17%	6 15%
Liberal Democrat	12 5%	-	-	12 100%	-	-	-	-	-	-	-	7 7%	1 2%	3 22%	-	-	-	-
Reform UK	15 6%	-	-	-	15 100%	-	-	-	-	-	-	10 10%	3 8%	-	-	-	-	1 3%
SNP	4 2%	-	-	-	-	4 100%	-	-	-	-	-	-	-	-	4 60%	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	1 100%	-	-	-	-	1 1%	-	-	-	-	-	-
Green Party	12 5%	-	-	-	-	-	-	12 100%	-	-	-	5 5%	4 12%	-	-	-	2 30%	1 3%
SDP	1 *	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 2%
Workers Party of Britain	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	1 *	-	-	-	-	-	-	-	-	-	1 100%	1 1%	-	-	-	-	-	-
Prefer not to say	15 6%	-	-	-	-	-	-	-	-	-	-	2 2%	3 7%	-	-	-	1 11%	3 7%
Don't know	124 53%	-	-	-	-	-	-	-	-	-	-	51 51%	14 40%	7 56%	3 40%	2 100%	2 42%	27 64%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q

\* small base; \*\* very small base (under 30) ineligible for sig testing

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 15  
**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**  
**Base: All respondents who are likely to vote (5-10) or have already voted**

	Gender		Age							Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)
Unweighted base	1787	874	903	146	274	286	320	285	476	497	460	387	443	153	70	224	152	181	130	80	184	231	234	148
Weighted base	1780	878	893	175	310	263	304	277	449	485	514	375	405	160	70*	203	147	162	126	82*	179	245	250	156
Conservative	292 16%	154 18%	138 16%	14 8%	38 12%	28 11%	47 15% <sup>d</sup>	43 16% <sup>d</sup>	123 27% <sup>def</sup>	84 17%	80 16%	72 19%	56 14%	14 9%	12 17%	35 17% <sup>n</sup>	27 18% <sup>n</sup>	29 18% <sup>n</sup>	19 15%	15 19% <sup>n</sup>	30 16%	43 17% <sup>n</sup>	43 17% <sup>n</sup>	27 17% <sup>n</sup>
Labour	652 37%	314 36%	334 37%	88 50% <sup>ghi</sup>	141 45% <sup>hi</sup>	115 44% <sup>hi</sup>	114 37% <sup>i</sup>	95 34% <sup>i</sup>	99 22%	190 39% <sup>i</sup>	195 38% <sup>i</sup>	116 31%	151 37%	51 32%	33 48% <sup>nw</sup>	84 41% <sup>w</sup>	54 37%	63 39%	45 36%	28 34%	60 33%	102 42% <sup>w</sup>	74 30%	59 38%
Liberal Democrat	224 13%	114 13%	108 12%	24 14%	39 12%	30 11%	29 10%	33 12%	69 15% <sup>g</sup>	78 16% <sup>m</sup>	64 12%	49 13% <sup>m</sup>	33 8%	21 13% <sup>o</sup>	* 1%	17 8% <sup>o</sup>	19 13% <sup>o</sup>	15 9% <sup>o</sup>	9 7%	5 6%	20 11% <sup>o</sup>	32 13% <sup>o</sup>	57 23% <sup>nop</sup>	30 19% <sup>oprst</sup>
Reform UK	304 17%	173 20% <sup>b</sup>	131 15%	14 8%	37 12%	39 15%	65 21% <sup>de</sup>	53 19% <sup>de</sup>	95 21% <sup>def</sup>	57 12%	80 15%	75 20% <sup>j</sup>	92 23% <sup>jk</sup>	7 5%	14 20% <sup>n</sup>	38 19% <sup>n</sup>	23 16% <sup>n</sup>	34 21% <sup>nvx</sup>	33 27% <sup>nqv</sup>	18 22% <sup>n</sup>	44 25% <sup>nvx</sup>	31 13% <sup>n</sup>	42 17% <sup>n</sup>	18 12% <sup>n</sup>
SNP	47 3%	22 2%	25 3%	4 2%	8 2%	5 2%	7 2%	10 4%	13 3%	12 3%	14 3%	10 3%	10 3%	47 30% <sup>opqr</sup>	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	5 *	2 *	3 *	- -	- -	2 1%	1 *	1 *	1 *	1 *	2 *	1 *	1 *	- -	- -	- -	- -	- -	- -	5 6% <sup>npqr</sup>	- -	- -	- -	- -
Green Party	89 5%	42 5%	45 5%	12 7% <sup>i</sup>	25 8% <sup>gi</sup>	12 5%	11 4%	16 6%	13 3%	22 5%	28 5%	16 4%	23 6%	5 3%	3 4%	10 5%	7 5%	6 4%	7 6%	5 6%	11 6%	13 5%	16 6%	8 5%
SDP	1 *	- *	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Workers Party of Britain	7 *	6 1%	1 *	3 2% <sup>i</sup>	* *	* *	3 1% <sup>i</sup>	- -	- -	2 *	1 *	* *	4 1%	- -	- -	1 *	1 1%	1 1%	- -	- -	- -	4 2%	- -	- -
Another party	19 1%	8 1%	11 1%	1 *	1 *	6 2% <sup>i</sup>	2 1%	6 2%	3 1%	4 1%	5 1%	4 1%	6 1%	1 1%	1 1%	3 1%	5 3% <sup>uw</sup>	1 1%	3 2% <sup>w</sup>	- -	- -	5 2%	- -	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x

\* small base

## Opinion Poll Survey ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 15

**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) or have already voted**

	Gender		Age							Social Grade				Region										
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)
Weighted base	1780	878	893	175	310	263	304	277	449	485	514	375	405	160	70*	203	147	162	126	82*	179	245	250	156
Prefer not to say	15 1%	7 1%	8 1%	1 1%	4 1%	4 1%	4 1%	1 *	1 *	2 *	6 1%	5 1%	2 *	-	1 2%	3 1%	1 1%	-	1 1%	1 1%	3 2%	1 *	1 1%	3 2%
Don't know	124 7%	37 4%	87 10%a	13 8%	17 5%	21 8%	22 7%	20 7%	31 7%	32 7%	39 8%	26 7%	27 7%	13 8%	5 8%	13 7%	11 8%	14 8%	10 8%	6 7%	10 6%	15 6%	16 6%	10 7%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x**

\* small base

## Opinion Poll Survey

### ONLINE Fieldwork: 19th to 20th June 2024

Absolutes/col percents

Table 16

**Q3/4. In the (UK) General Election on Thursday 4 th July this year to elect MPs to Westminster, will you vote <...> or for another party?**

**Base: All respondents who are likely to vote (5-10) or have already voted**

	Voting Intention										2019 Vote							
	Total	Conservative (a)	Labour (b)	Liberal Democrat (c)	Reform UK (d)	SNP (e)	Plaid Cymru (f)	Green Party (g)	SDP (h)	Workers Party of Britain (i)	Another party (j)	Conservative (k)	Labour (l)	Liberal Democrat (m)	SNP (n)	Plaid Cymru (o)	Another party (p)	Did not vote (q)
Unweighted base	1787	283	688	184	305	49	6	100	1	7	21	672	592	125	64	7	114	160
Weighted base	1780	292	652	224	304	47*	5**	89*	1**	7**	19**	694	514	187	64*	6**	95	166
Conservative	292 16%	292 100%bcdeg	-	-	-	-	-	-	-	-	-	260 37%lmnpq	4 1%	12 6%l	2 3%	-	2 2%	10 6%l
Labour	652 37%	-	652 100%acdeg	-	-	-	-	-	-	-	-	94 14%	394 77%kmnpq	55 29%knp	8 12%	2 34%	16 17%	74 44%kmnp
Liberal Democrat	224 13%	-	-	224 100%abdeg	-	-	-	-	-	-	-	58 8%	28 5%	104 56%klmpq	3 4%	-	8 9%	21 12%l
Reform UK	304 17%	-	-	-	304 100%abceg	-	-	-	-	-	-	209 30%lmnq	26 5%	6 3%	3 5%	-	35 37%lmnq	17 10%lm
SNP	47 3%	-	-	-	-	47 100%abcdg	-	-	-	-	-	-	-	-	44 69%klmpq	-	-	3 2%kl
Plaid Cymru	5 *	-	-	-	-	-	5 100%	-	-	-	-	2 *	1 *	-	-	2 37%	-	-
Green Party	89 5%	-	-	-	-	-	-	89 100%abcde	-	-	-	15 2%	33 6%kmn	3 2%	-	-	24 25%klmnq	10 6%k
SDP	1 *	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 1%
Workers Party of Britain	7 *	-	-	-	-	-	-	-	-	7 100%	-	2 *	4 1%	-	-	-	-	-
Another party	19 1%	-	-	-	-	-	-	-	-	-	19 100%	2 *	9 2%k	-	1 2%	-	6 6%klmq	1 1%
Prefer not to say	15 1%	-	-	-	-	-	-	-	-	-	-	2 *	3 1%	-	-	-	1 1%	3 2%k
Don't know	124 7%	-	-	-	-	-	-	-	-	-	-	51 7%l	14 3%	7 4%	3 4%	2 29%	2 2%	27 16%klmnp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p/q

\* small base; \*\* very small base (under 30) ineligible for sig testing